



AN ISO 9001 AND 20121 CERTIFIED ORGANISATION

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# ABOUT US

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The National Institute of Technology, Tiruchchirappalli is one of India's premier engineering institutions, consistently ranked among the top 10 in the country. Located in the culturally rich city of Trichy, Tamil Nadu, NIT Trichy is known for delivering quality education that extends beyond academics, fostering holistic growth among its diverse student body.

Pragyan, the institute's flagship techno-managerial fest, was founded in 2005 as a platform for students to demonstrate their technical knowledge in innovative and engaging ways. Over the years, Pragyan has grown into a globally recognized organization. It is the only student-run fest in India with a double ISO certification, holds UNESCO patronage, and has been featured as a case study at the European Case Centre. These accolades highlight Pragyan's journey from a college fest to a symbol of technical excellence and student initiative.

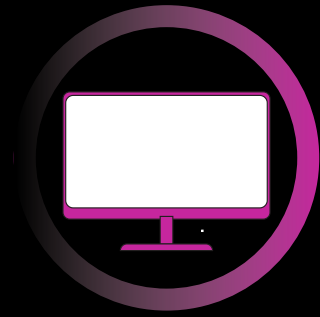




# PRAGYAN AT A GLANCE >



15,000 FOOTFALLS  
70+ EVENTS  
7 CLUSTERS



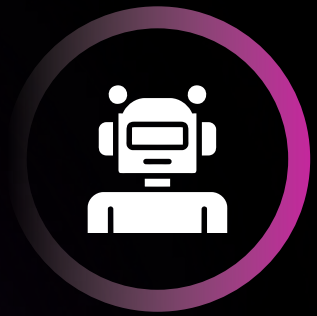
VIRTUAL REACH  
OF 4,00,000



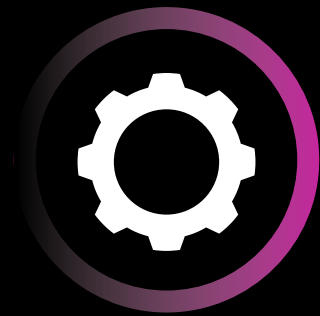
GUEST LECTURES  
CROSSFIRE



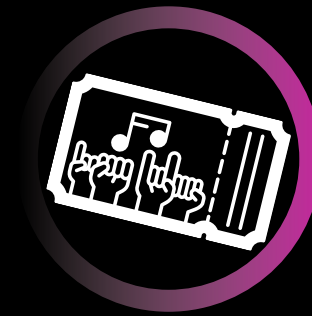
INFOTAINMENT



EXHIBITIONS



WORKSHOPS



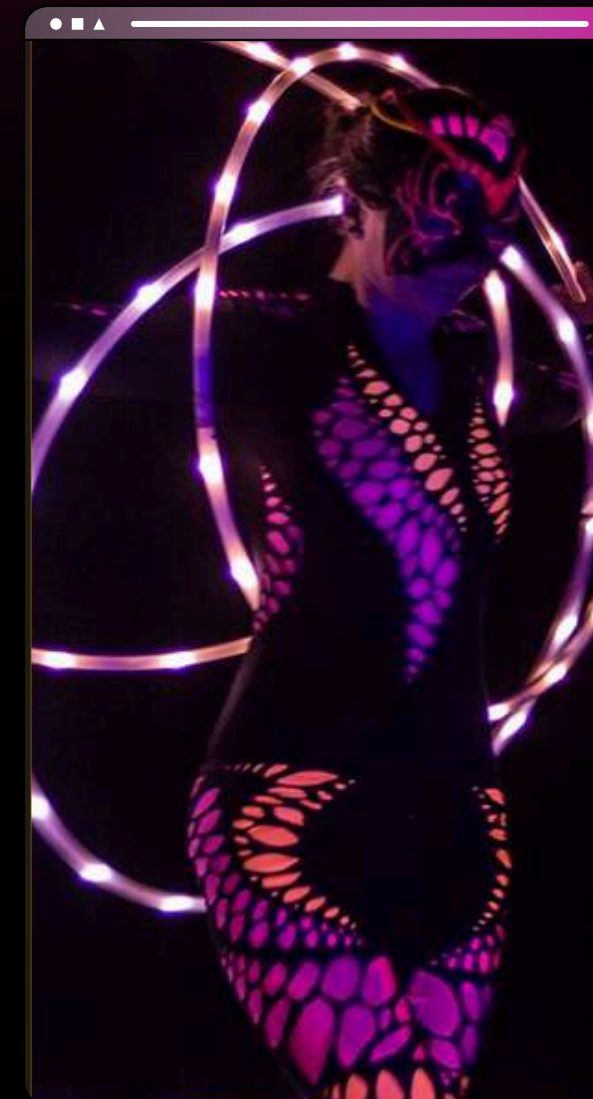
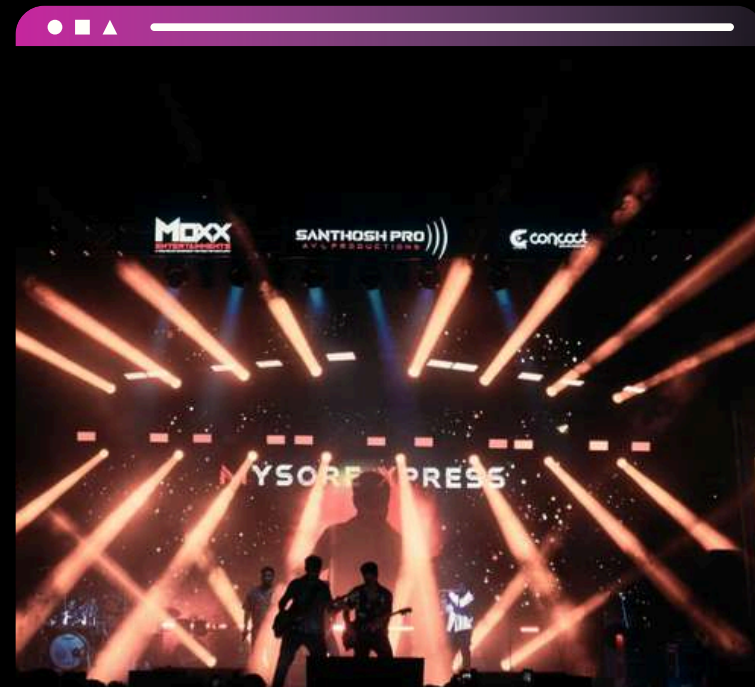
PROSHOWS



SOCIAL RESPONSIBILITY  
INITIATIVES



# PRAGYAN AT A GLANCE





# TIMELINE

  
First Technical Fest to enter the Guinness Book of World Records


2011

  
First Pragyan with year round activities through outreach in campus events

2013

  
Pragyan became the first student run organization to conduct professional Hackathon

2015

  
Pragyan returns better than ever with its first ever hybrid edition

2022

  
First Dual Hackathon of Pragyan

2025


2005

Pragyan was Established


2012

ISO 9001:2008 Validation received  


2014

Set foot abroad with "Young minds school quiz" in UAE.  
ISO 20121:2024 Validation received  


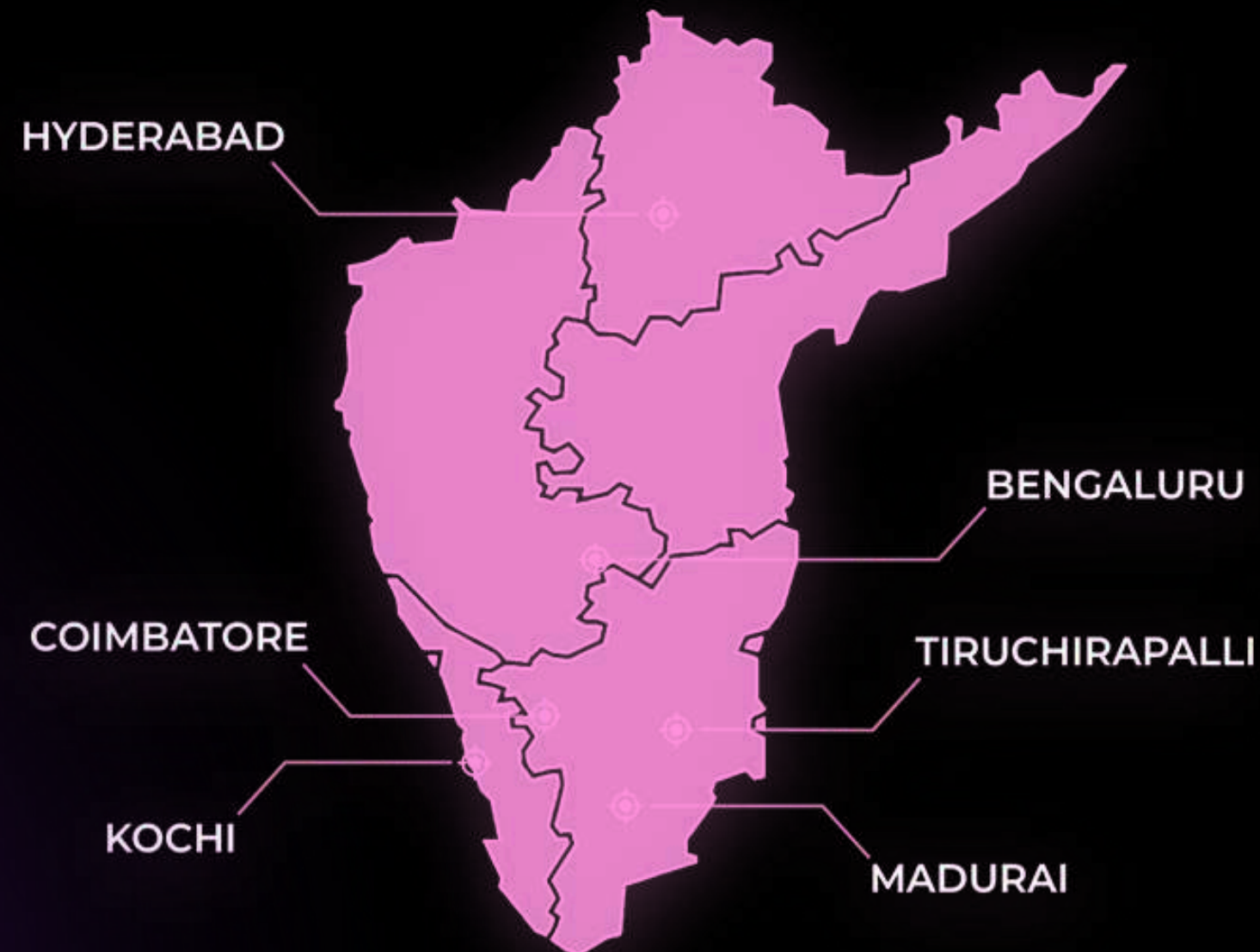
2018

ISO 9001:2015 Validation received, Human Library and patronages CII, SAYEN and CEE  


2024

1st Offline Hackathon Post Covid In Virtusa 'S Workspace  


# PRAGYAN TOUCHING THE GLOBE

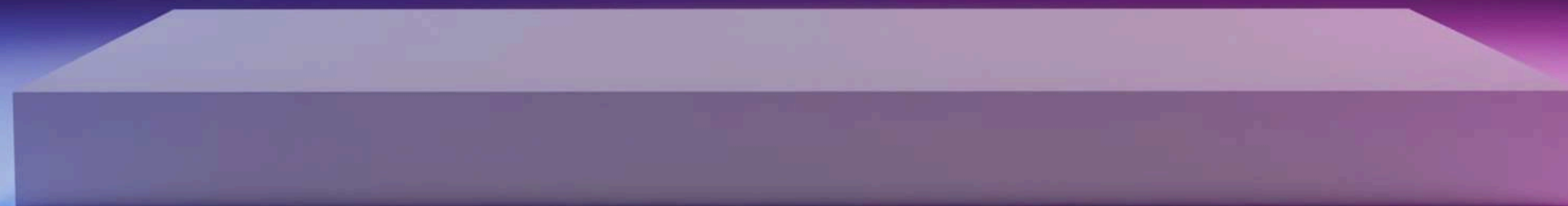


- Luminaries from all over the world
- Participation from over 75 countries and 500 colleges
- Over 15000 participants
- Prize money of over 1.6 million inr
- 15 million hits on pragyan website





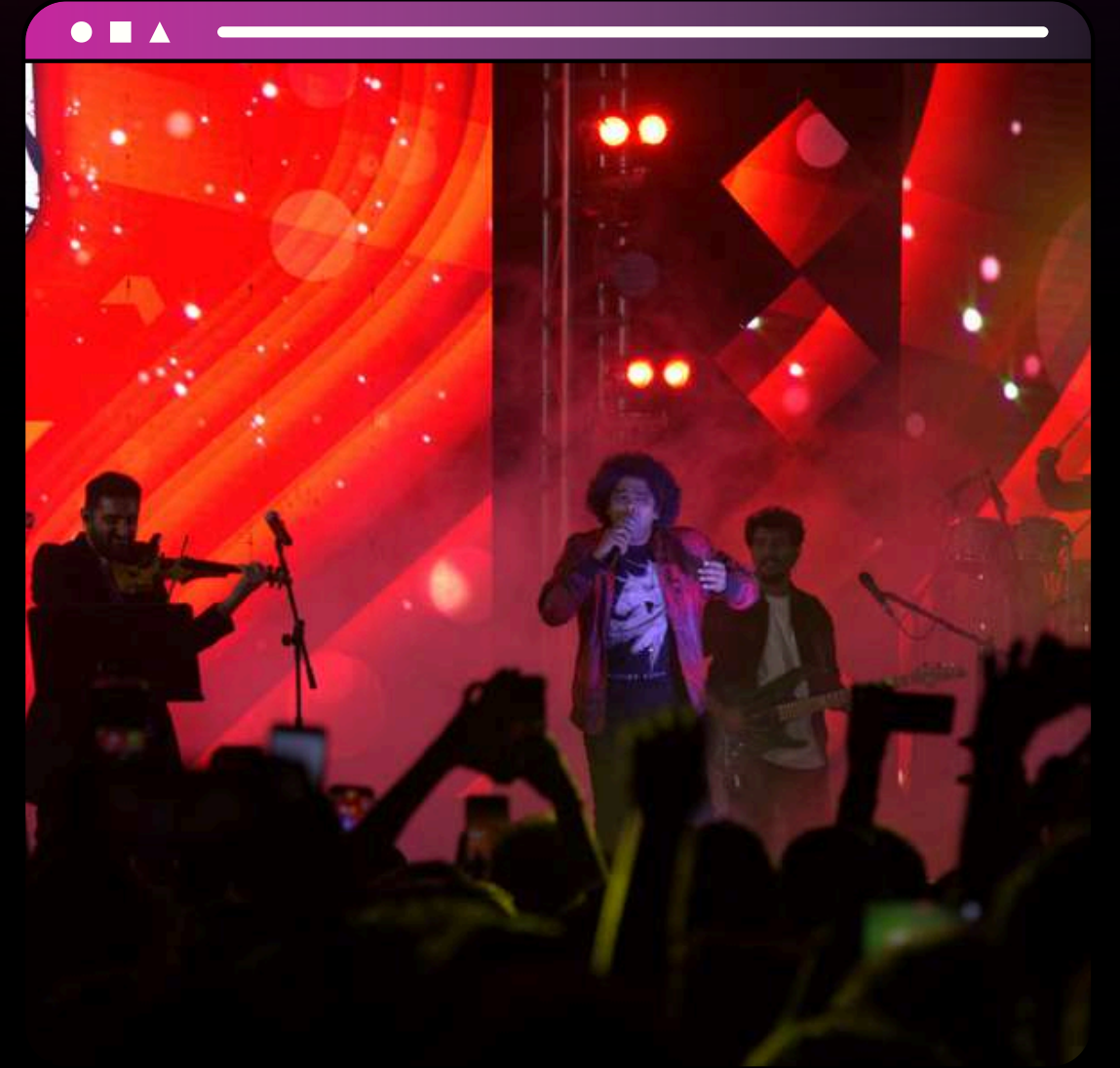
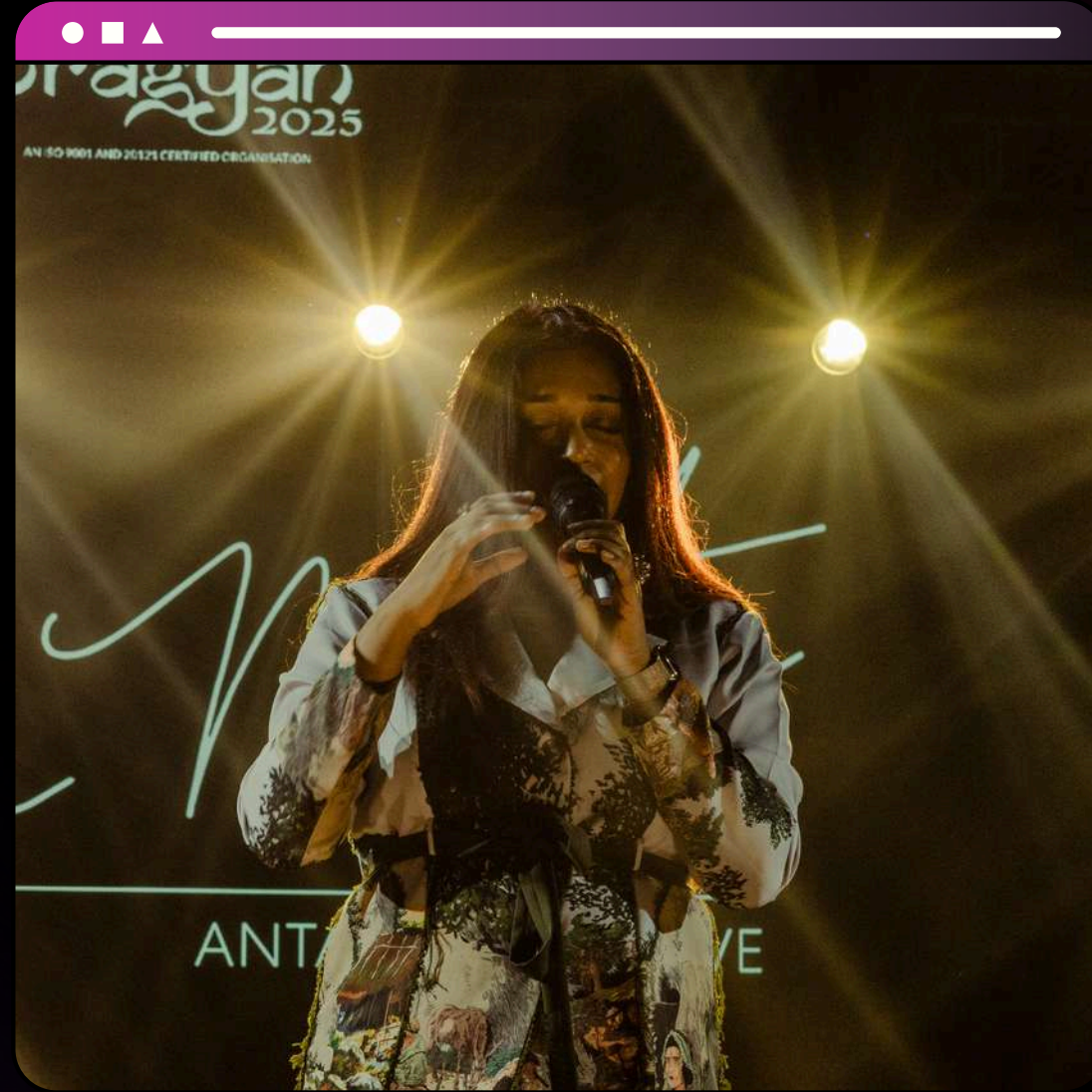
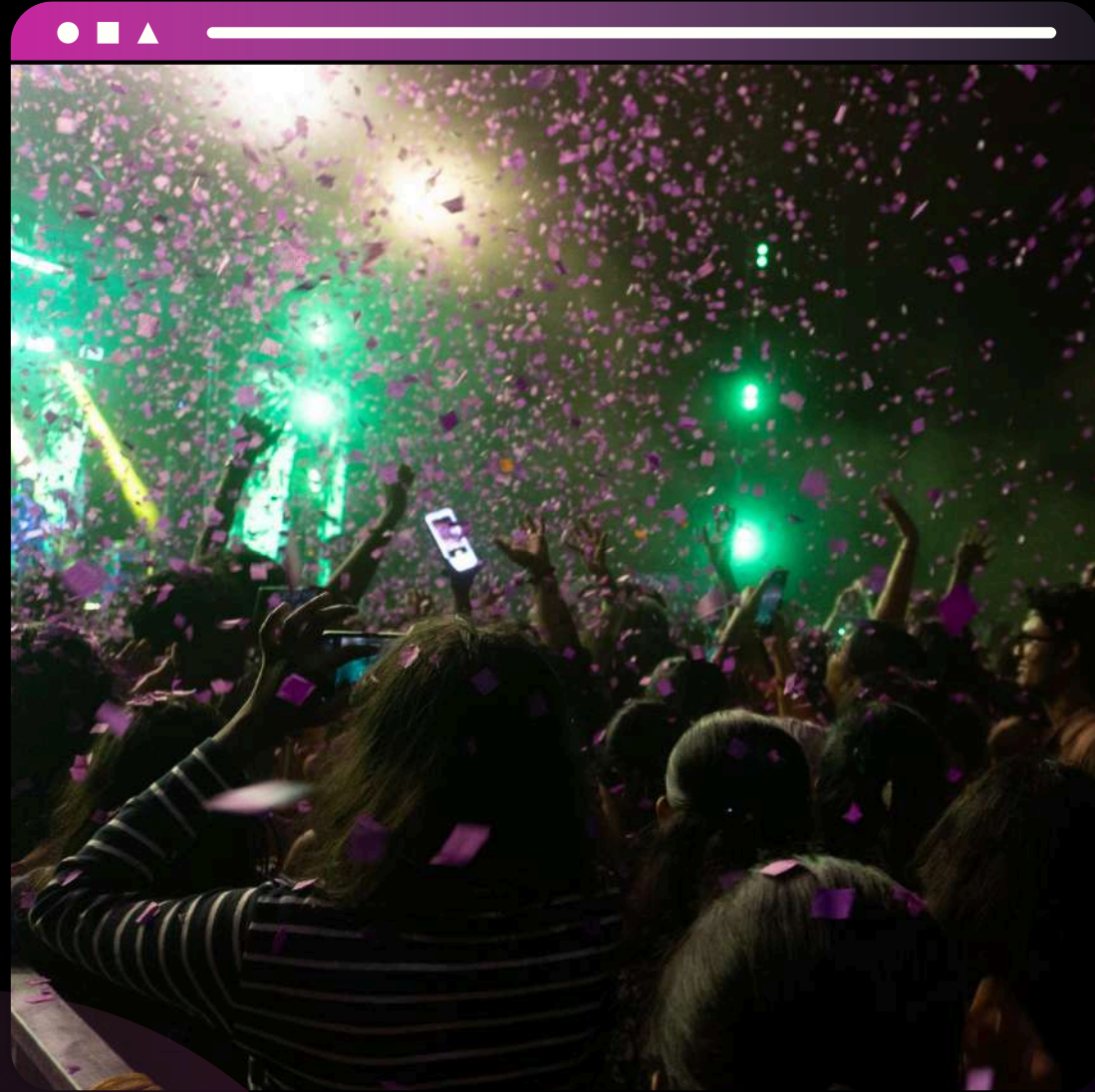
# SPOTLIGHT AT PRAGYAN





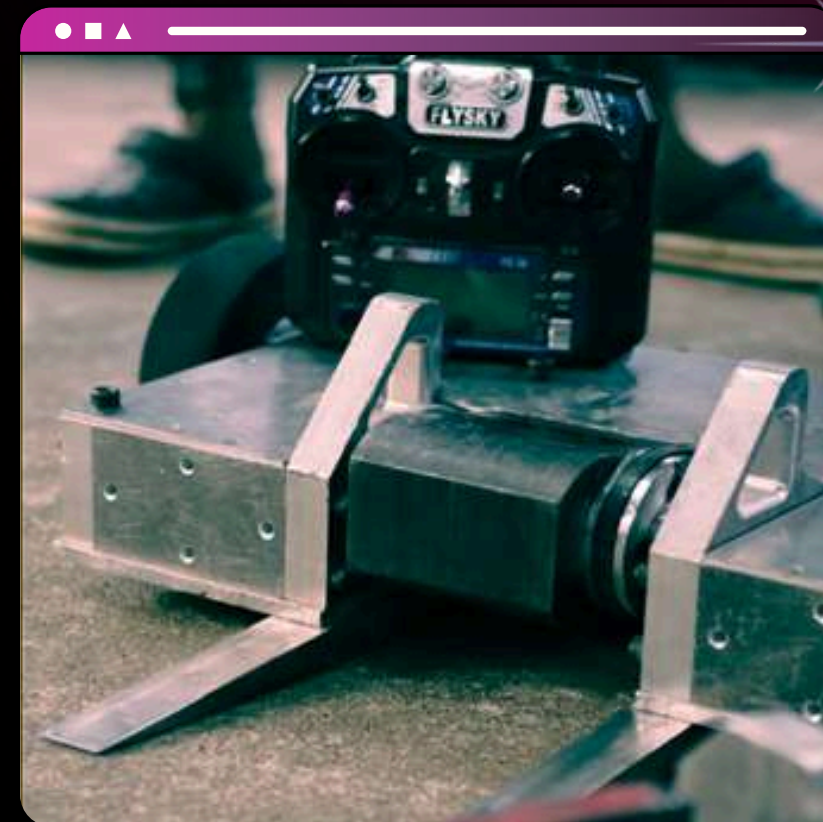
# PROSHOWS

ELEVATING ENTERTAINMENT TO PRO LEVEL



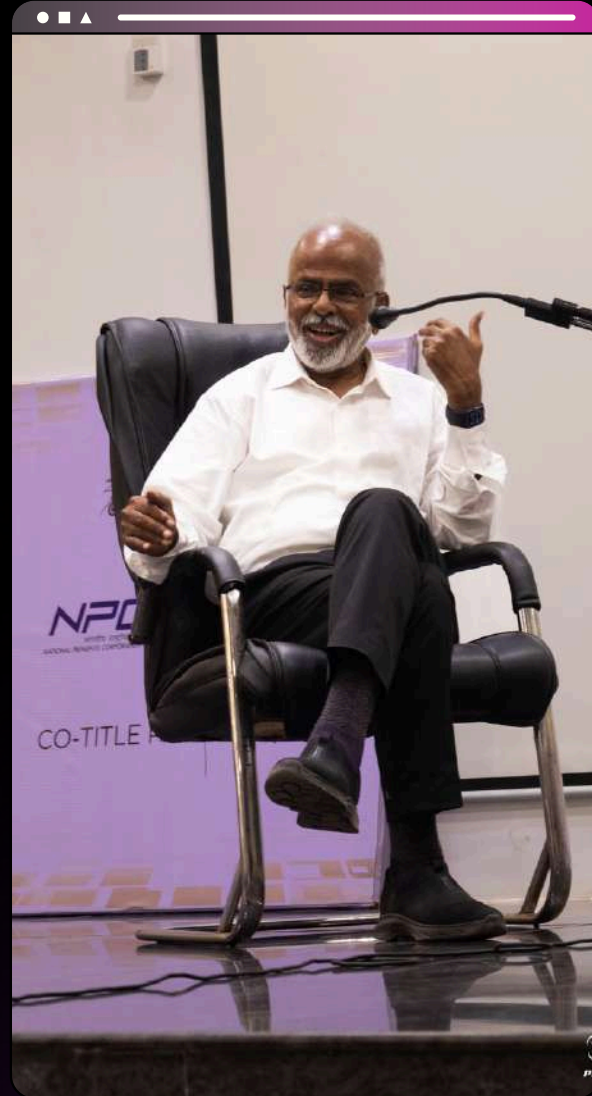


# ROBOWARS





# CELEBRITY QUOTIENT >



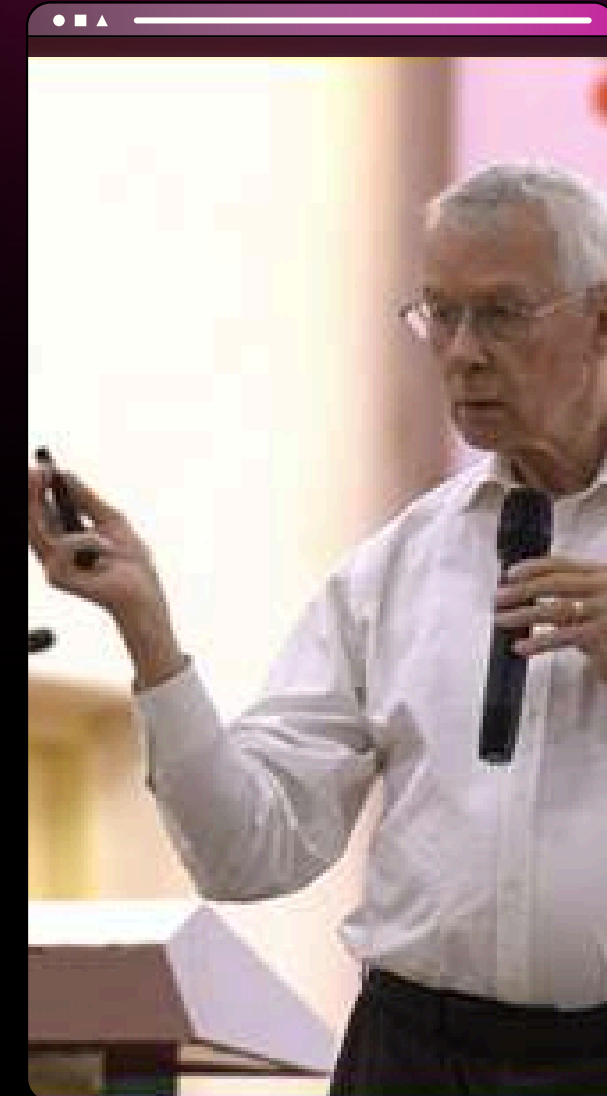
**DR. Velumani**  
Founder - Thyrocare



**Ashneer Grover**  
Former managing director of BharatPe



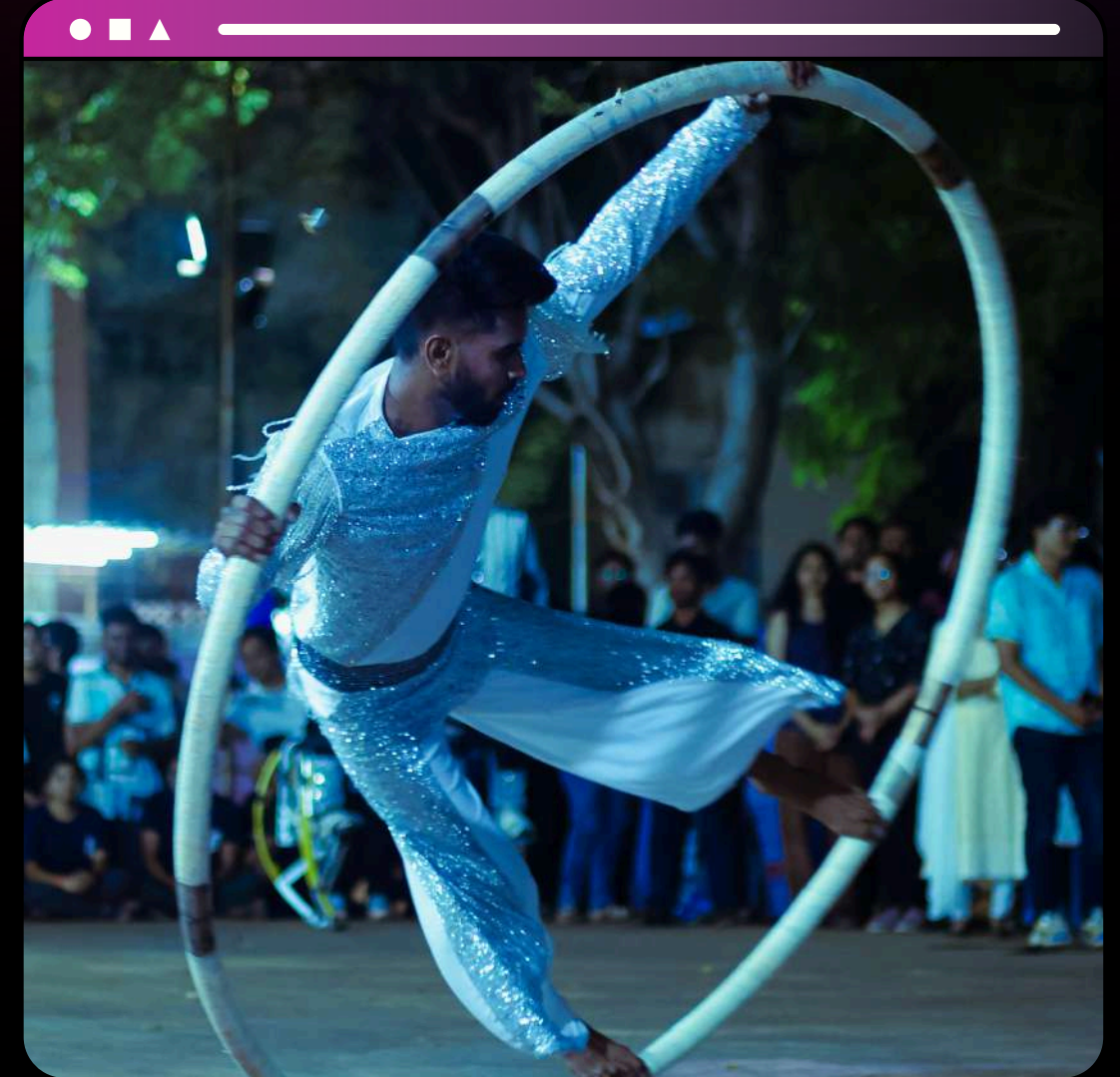
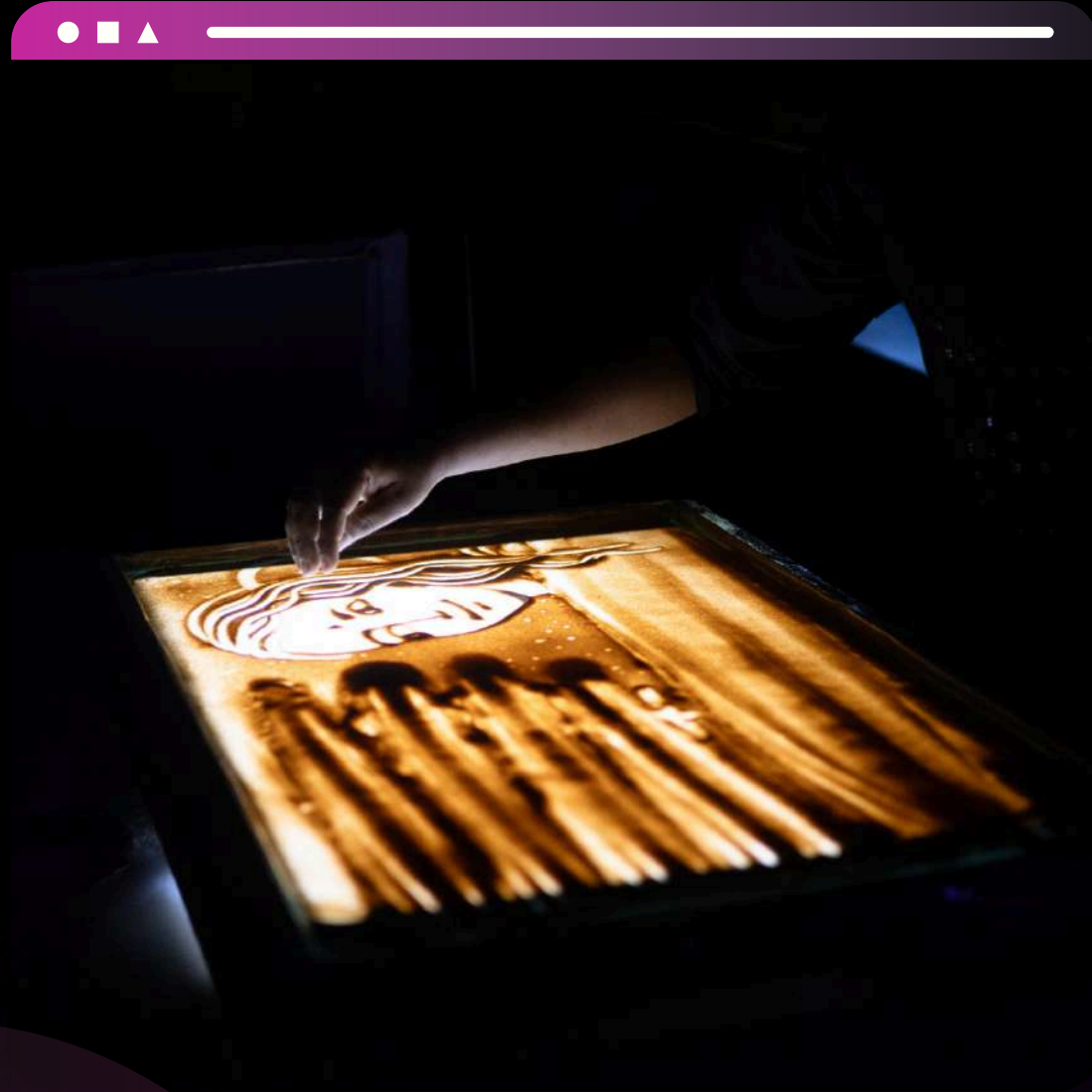
**DR. P. Veeramuthuvel**  
Project Director of Chandrayaan-3



**Richard J Robert**  
Nobel Prize Awardee



# INFOTAINMENT





# CROSS FIRE ➤

Crossfire is the riveting panel discussion event held during the fest. Crossfire aims to give students a global platform to interact with eminent personalities from academia, industry and government bodies. Every year Pragyan aims to address relevant topics through which students gain knowledge from various viewpoints of a particular topics.





# GUEST LECTURES

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**Dr Spyridon Michalakis**

Quantum physicist and staff researcher at CalTech best known as a scientific consultant for Marvel franchise.



**Richard J Robert**

British biochemist and molecular biologist. He was awarded the 1993 Nobel Prize in Physiology or Medicine



**Montek Singh**

Deputy Chairman of Planning commission of India.



**Fred Raab**

Head of LIGO Hanford Observatory in 1995



**Robert Metcalfe**

Engineer and entrepreneur, co-invented Ethernet, co-founded 3Co



**Vijendar Singh Chauhan**

UPSC Interviewer



# HACKATHON ➤

Hyderabad  
2014



Bengaluru  
2016



Bengaluru  
2018



Online  
2022



Bengaluru  
2025



2015  
Bengaluru



2017  
Bengaluru



2019  
Bengaluru



2023  
Chennai

2026  
Loading ...



# SQUARE ONE

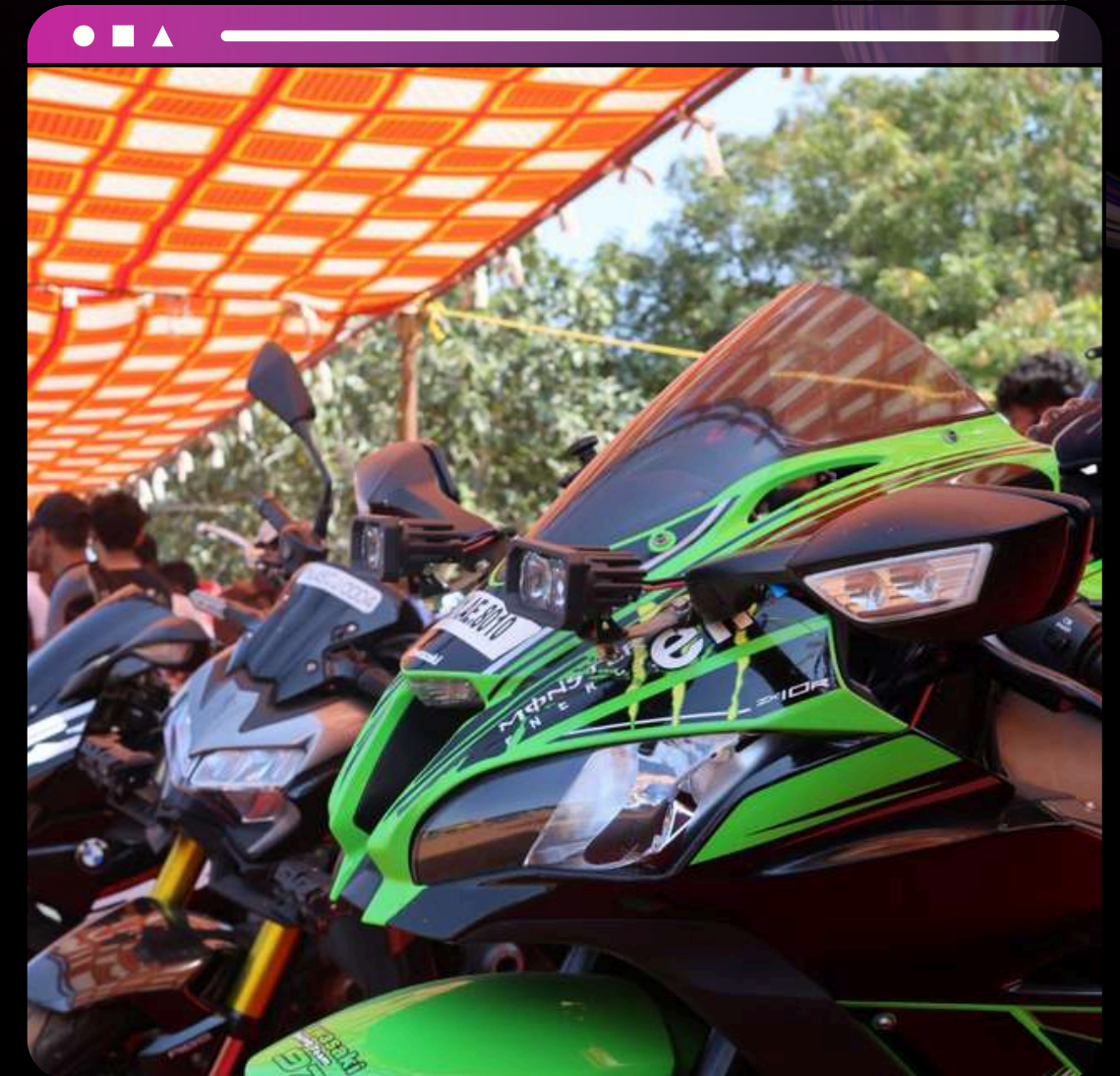
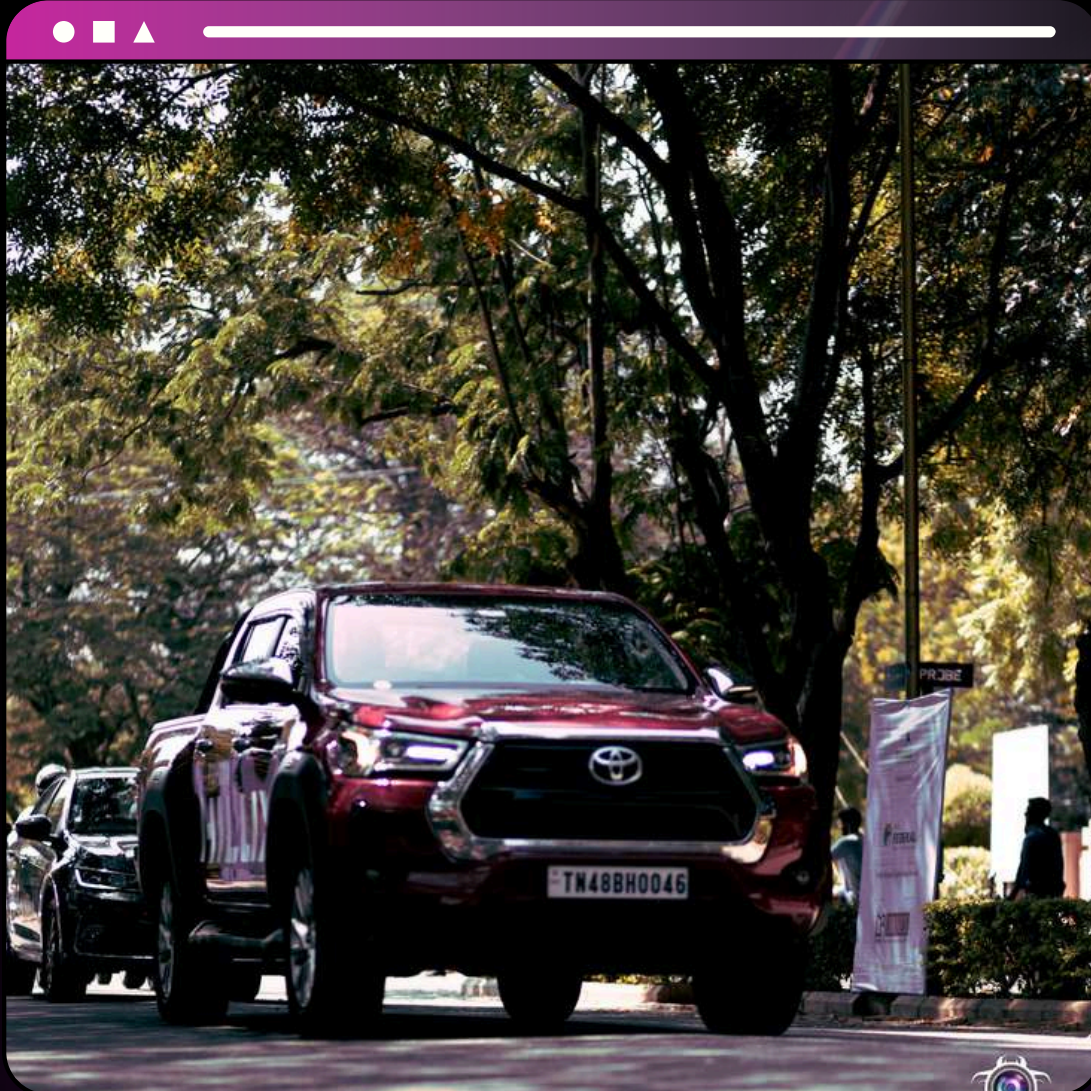
Square one yet another outreach event was conducted in major cities like Chennai, Coimbatore, Kochi and Salem. It's organized prior to the main festival which includes several events and workshops for college students surrounding the cities.





# AUTO EXPO

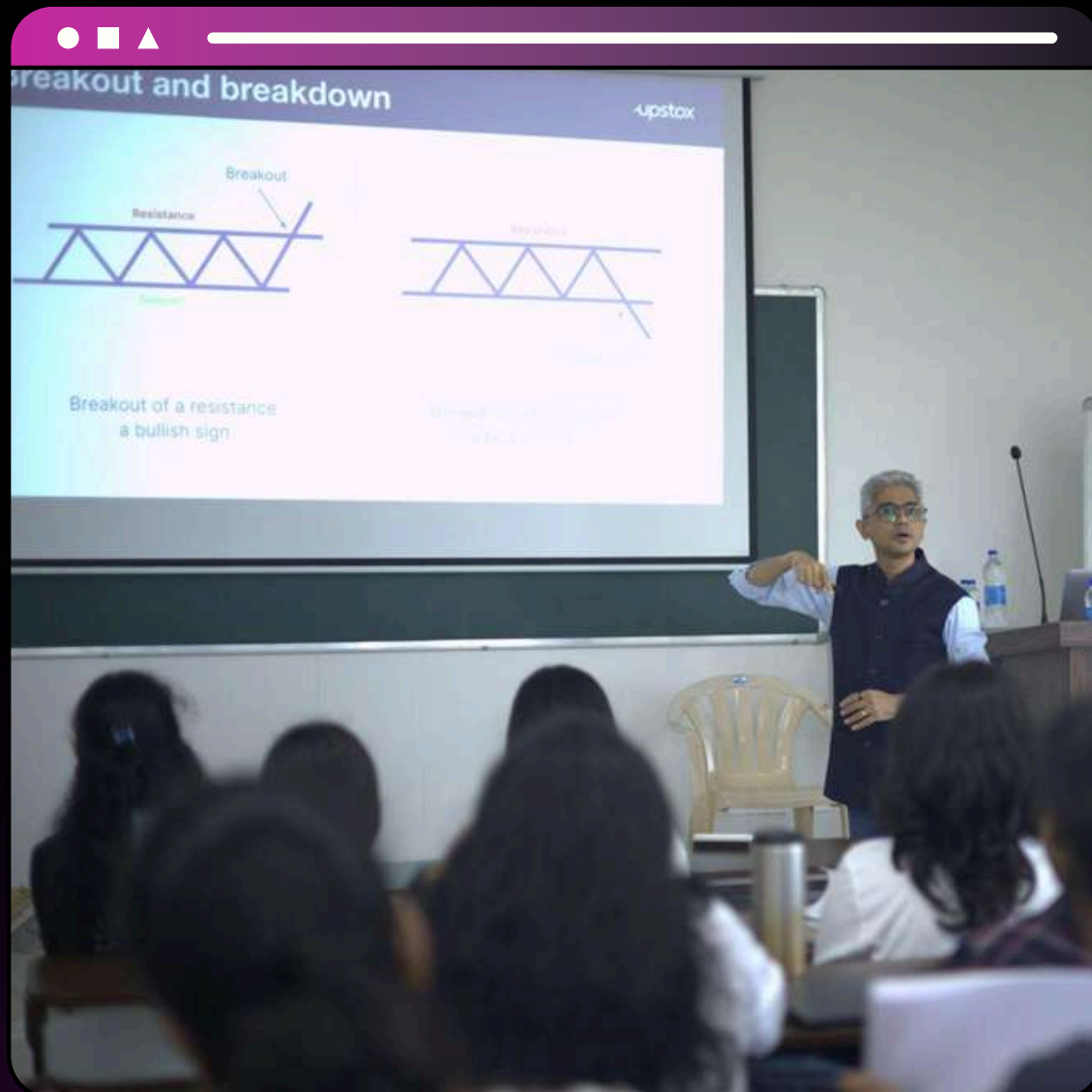
Who does not love things that are vintage and old? Valued for their rarity, these would be a treat for one's eyes. Step back in time and immerse yourself in the world of vintage cars. Marvel at the intricate design and craftsmanship of these timeless beauties and learn about their fascinating history. Grab this unique opportunity to experience the glamour and sophistication of a bygone era.





# WORKSHOP

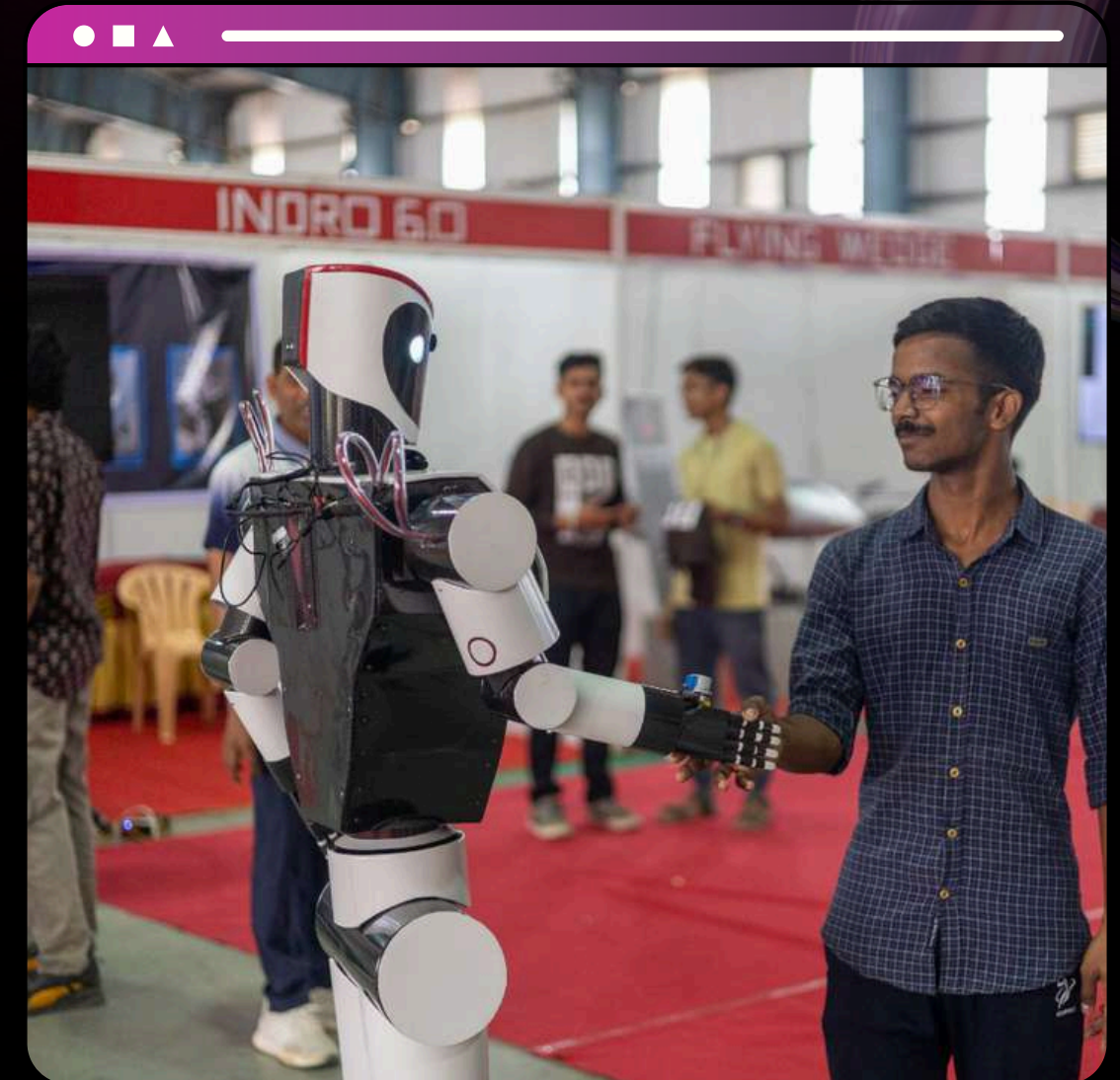
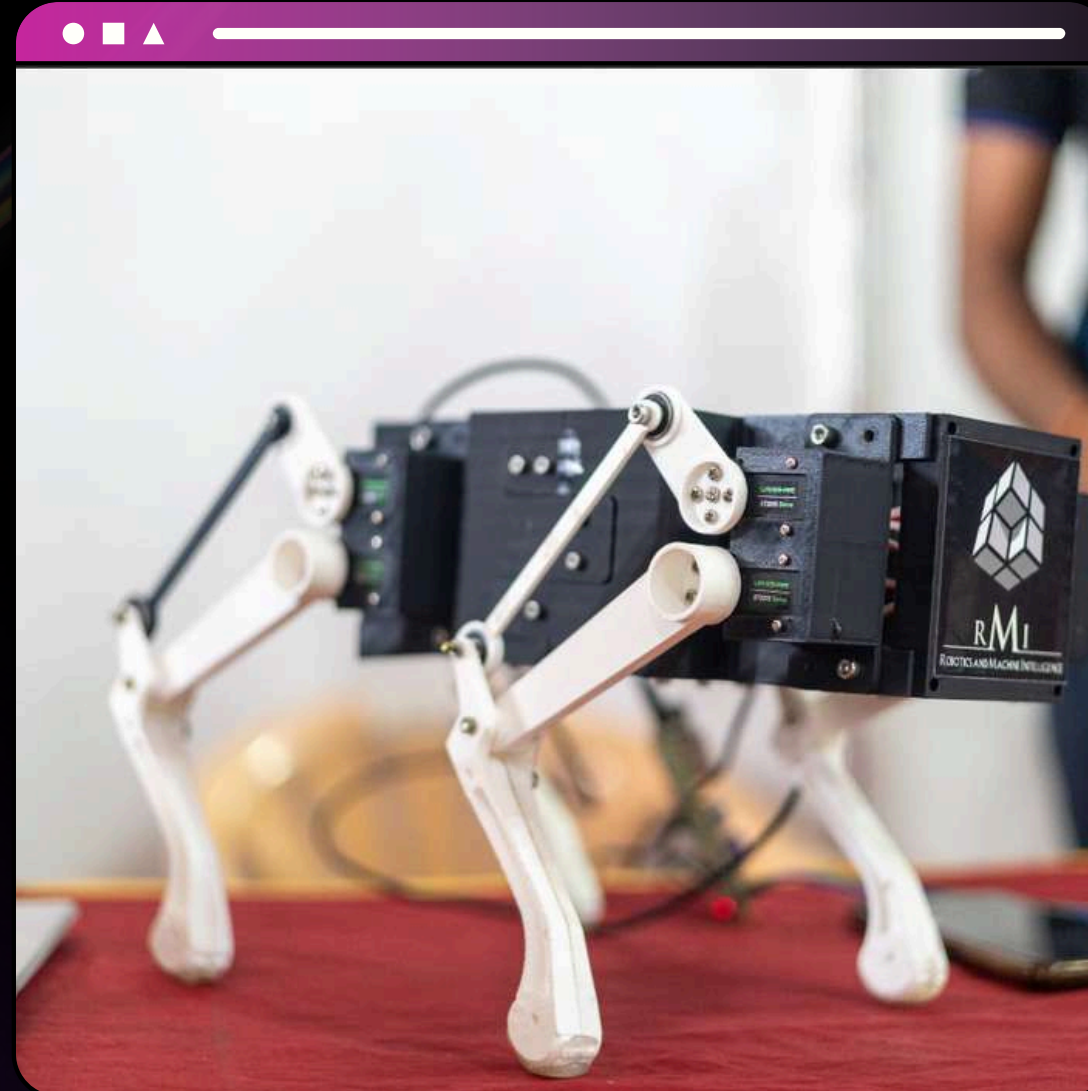
The Pragyan Workshops are conducted by technical experts in various fields of engineering and management. In addition, Pragyan also offers an opportunity for corporate brands and organizations to provide an insight into their work culture and impart the technical knowledge to students in the form of technical talks. Tech talks by Caterpillar, Schneider Electric, GE Healthcare and L&T etc in the previous edition of Pragyan are proven to be advantageous to individuals seeking career opportunities in those fields.





# SANGAM AND INGENIUM ➤

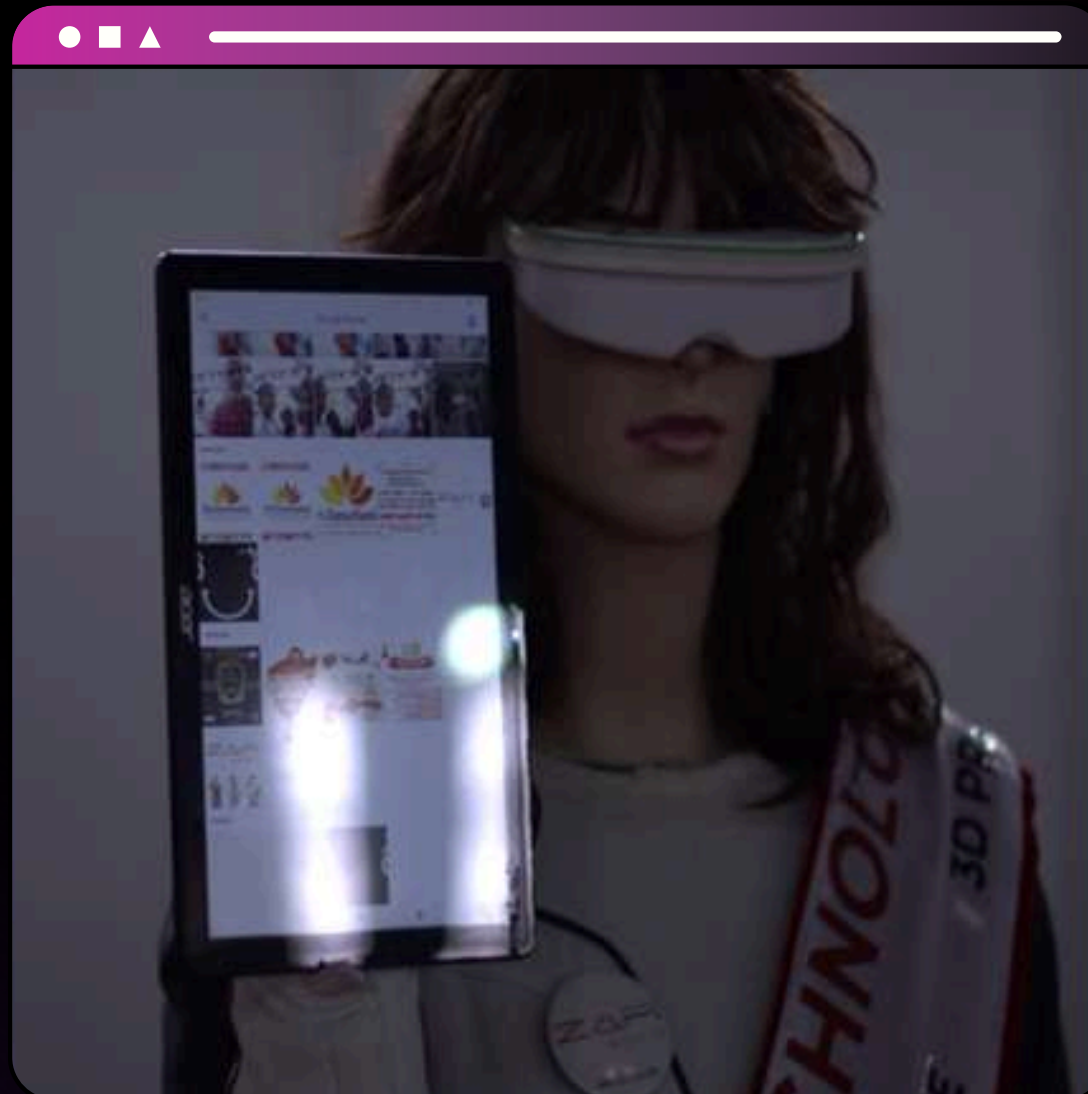
Sangam and Ingenium: Intra and inter collegiate competitions respectively, which strive to reignite the love for science and technology in students and serve as an arena for innovation, technological brilliance and most of all, an opportunity to build the future.





# EXHIBITION

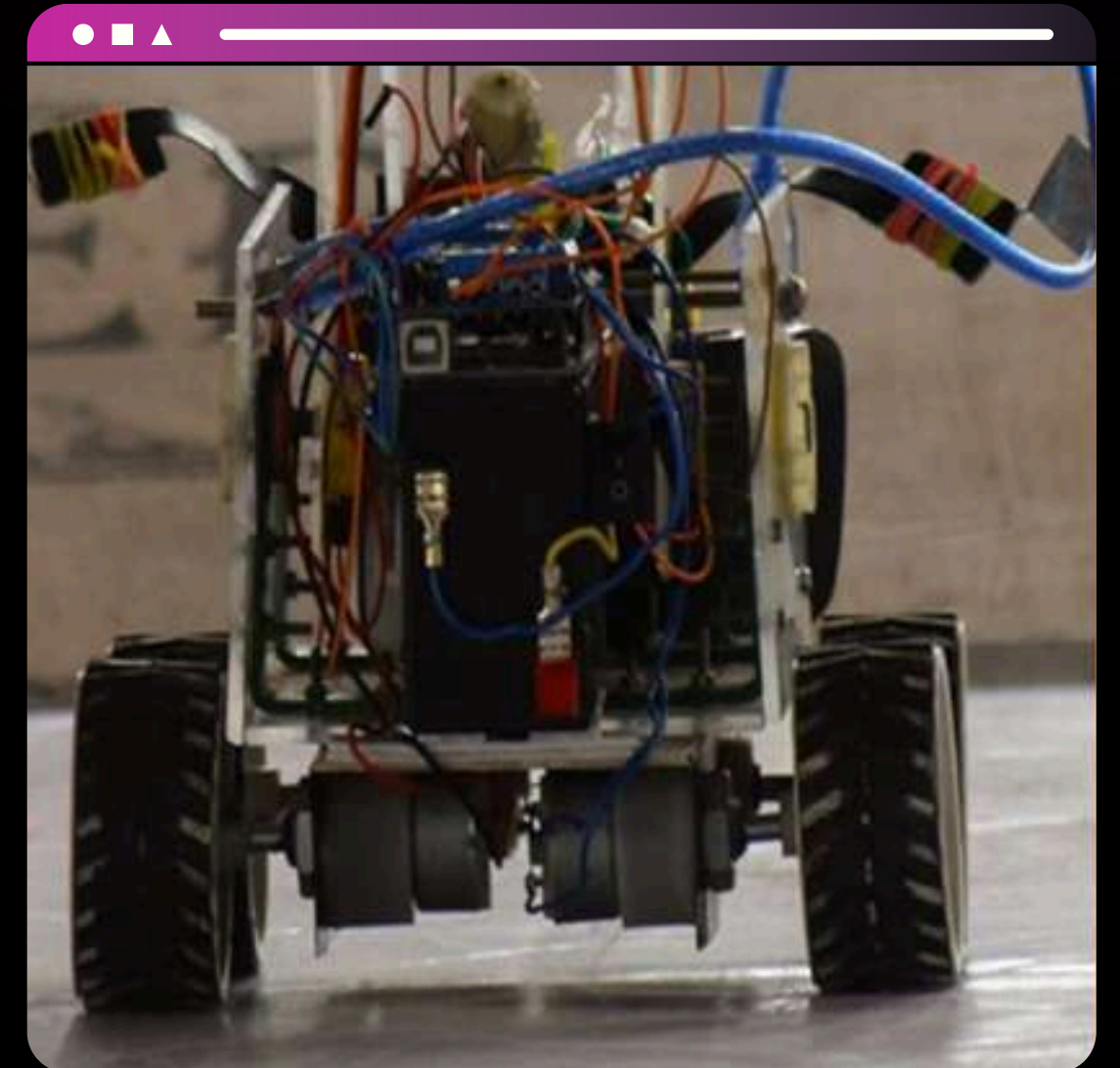
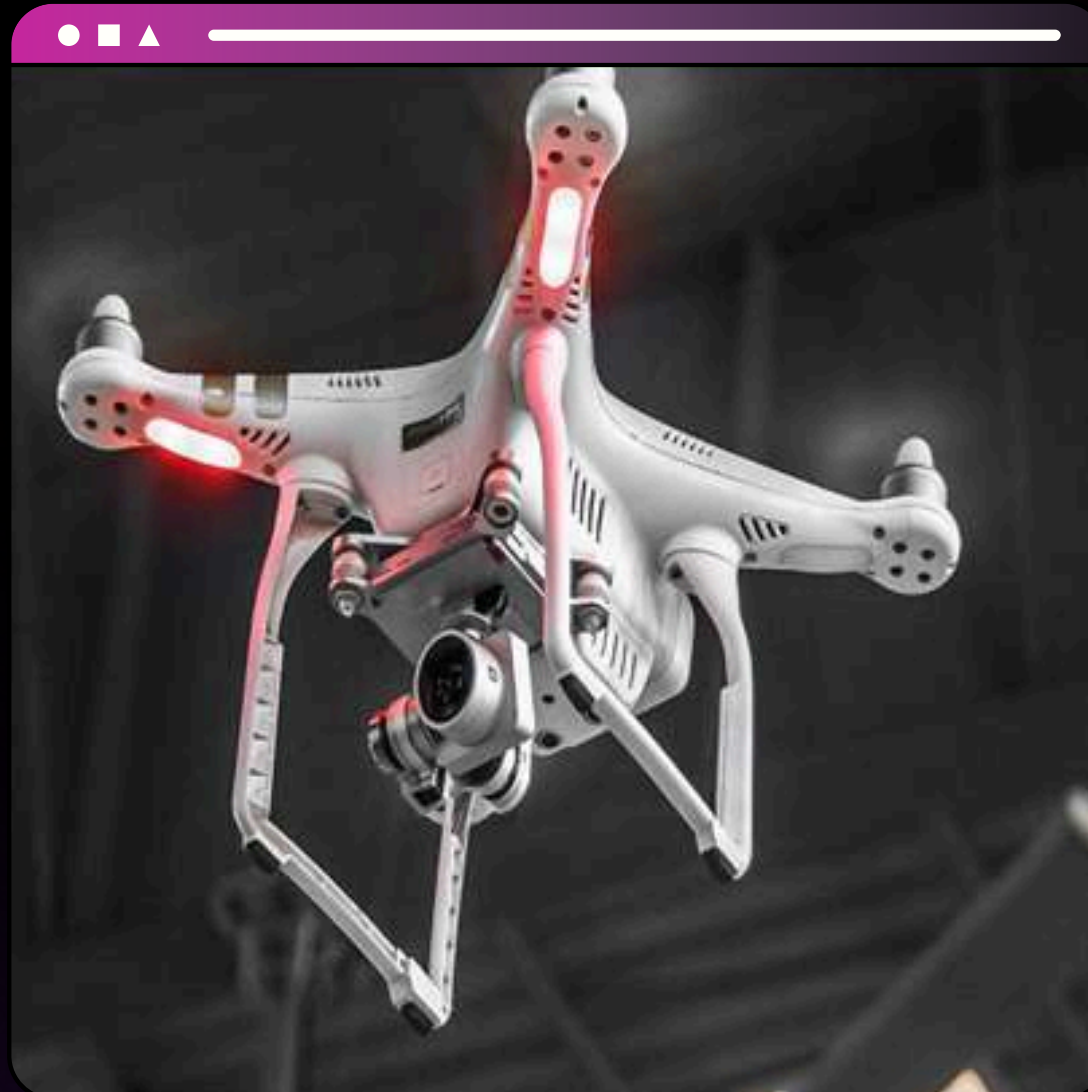
Ranging from robotics to complex mechanical systems to defence tech prapyan also presents exhibitions that offers frontier of tech and in-genuity to people.





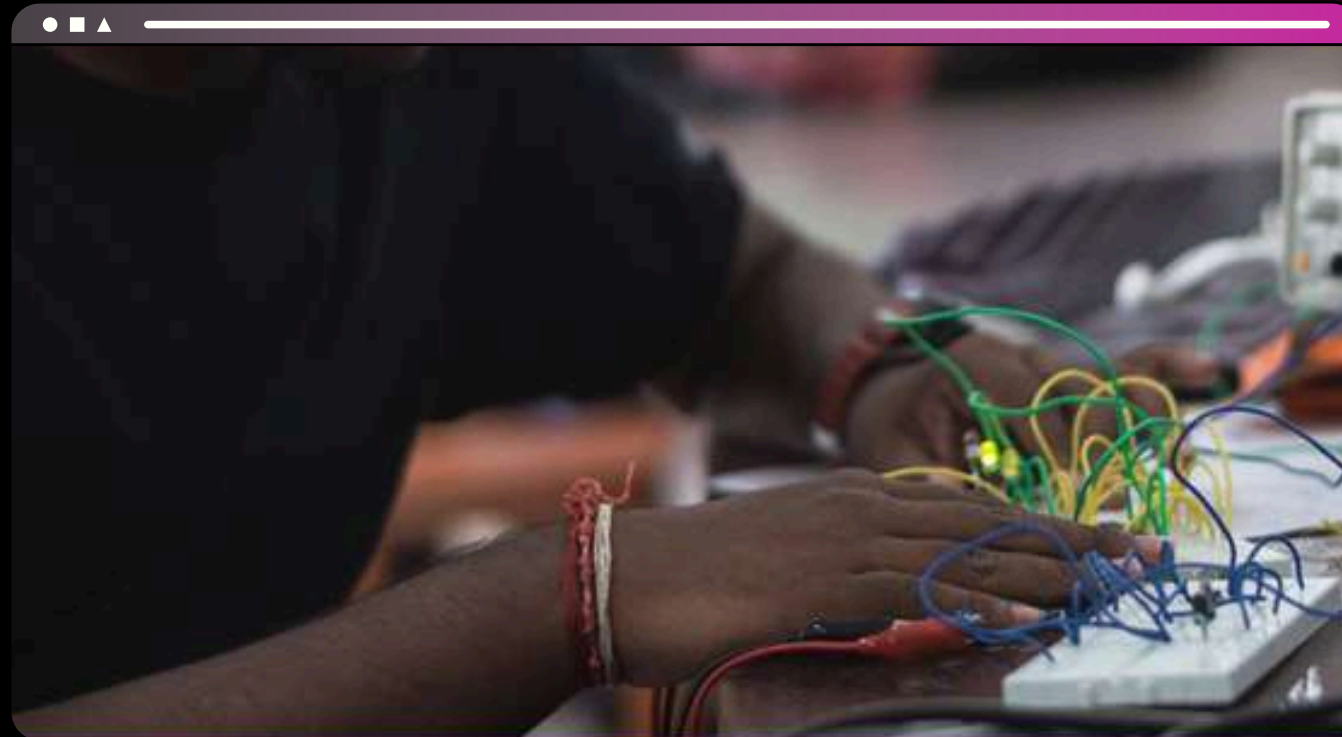
# EVENTS

The strength of any technical organizations lies in its events. Pragyan has established its dominance in this regard by the various assortment of competitive event in the field of technology, science and management. The events are grouped into 8 different clusters crafted to suit the interests of audience, varied by area of interest with a total prize money worth 20 Lakhs.





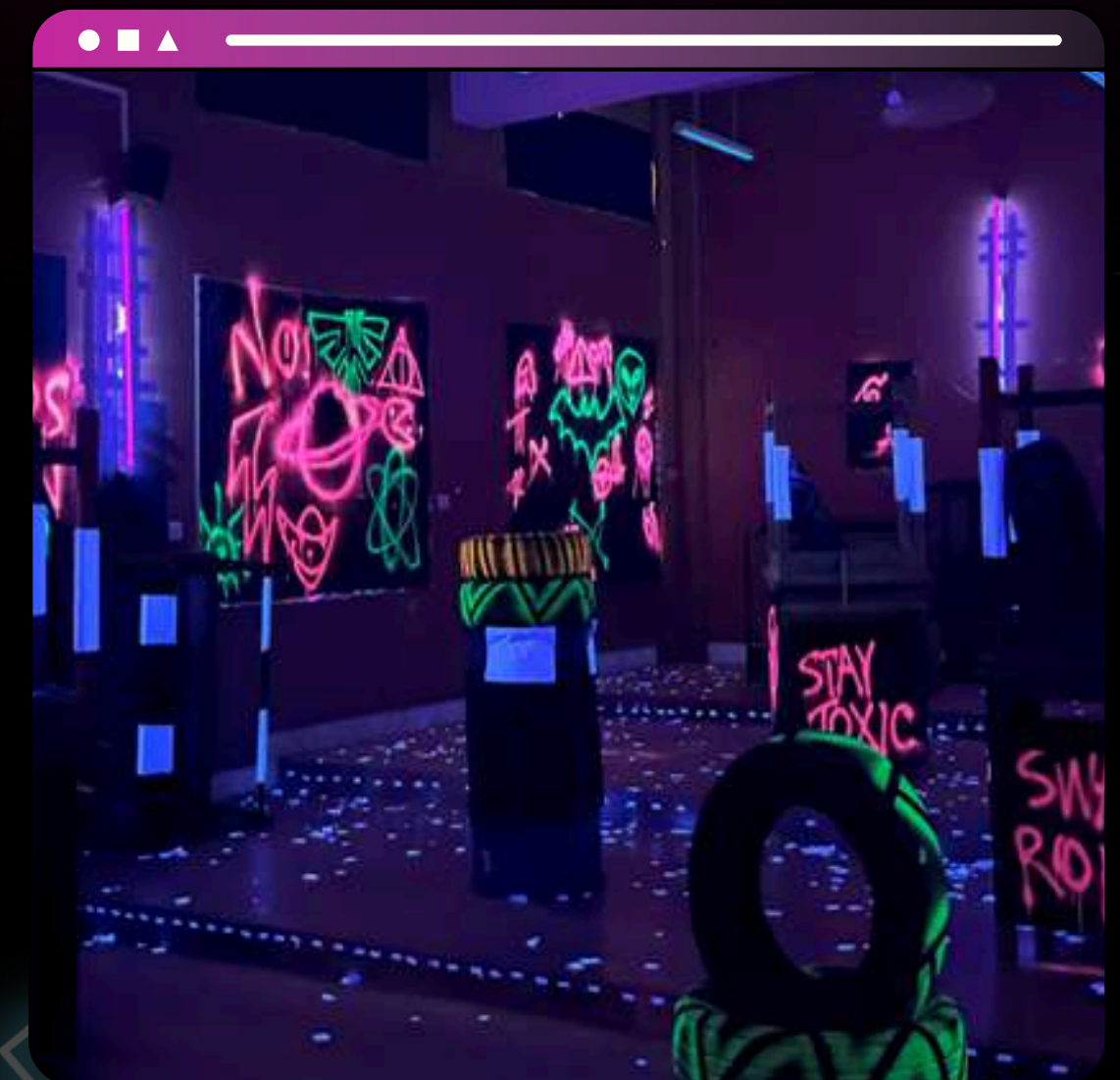
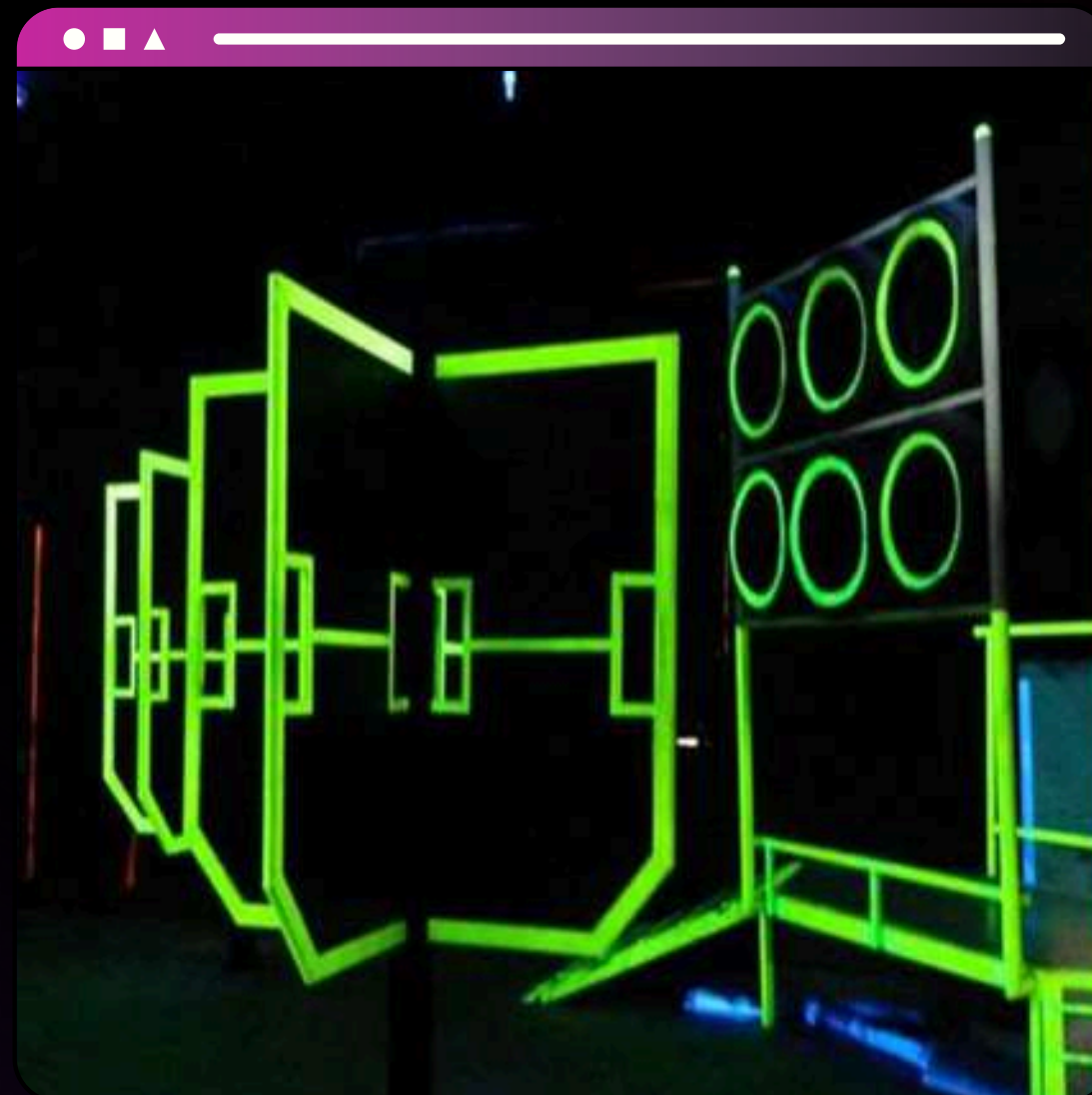
# EVENTS





# GAMESCAPE

Discover gaming paradise in our gamescape with top notch equipment, vast game library, and comfortable seating. Immerse yourself in HD gaming and virtual reality experiences, while enjoying snacks and participating in exciting tournaments.





# YOUTH SUMMIT

By being a wholly student-run and organized conference, Pragyan's "Youth Summit" aims to provide clarity to the youth population about India's Innovation Imperative by providing an interactive session for students, corporates, entrepreneurs and current leaders.





# PRAGYAN SOCIAL RESPONSIBILITY



CATALYST



TECHIDS



VEETUKKU ORU VIGNANI



AVAL



SHE TALKS



DHISAI



# CORPORATE SOCIAL RESPONSIBILITY

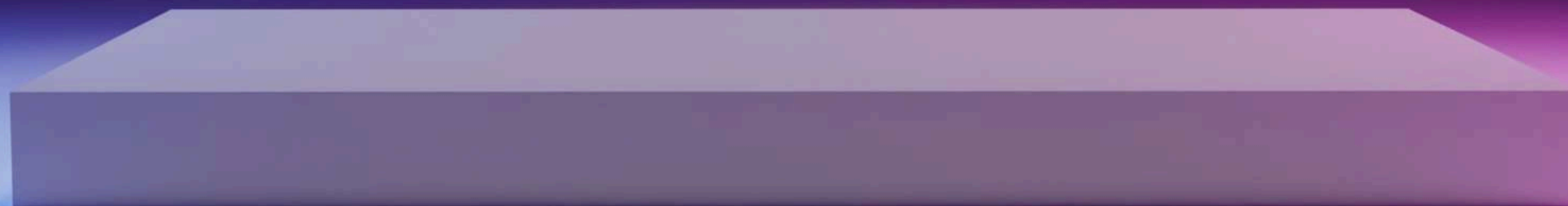


CYCLOTHON FOR L&T

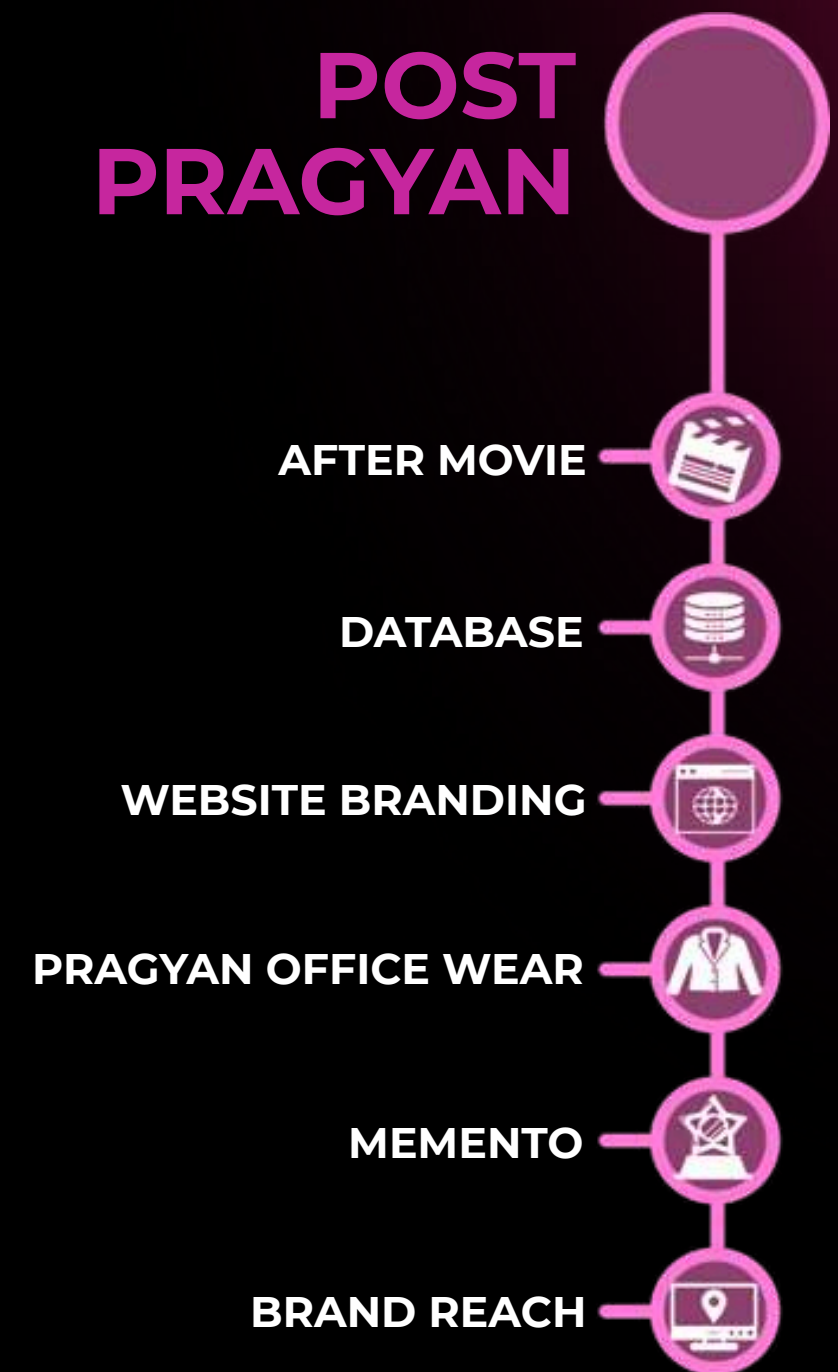
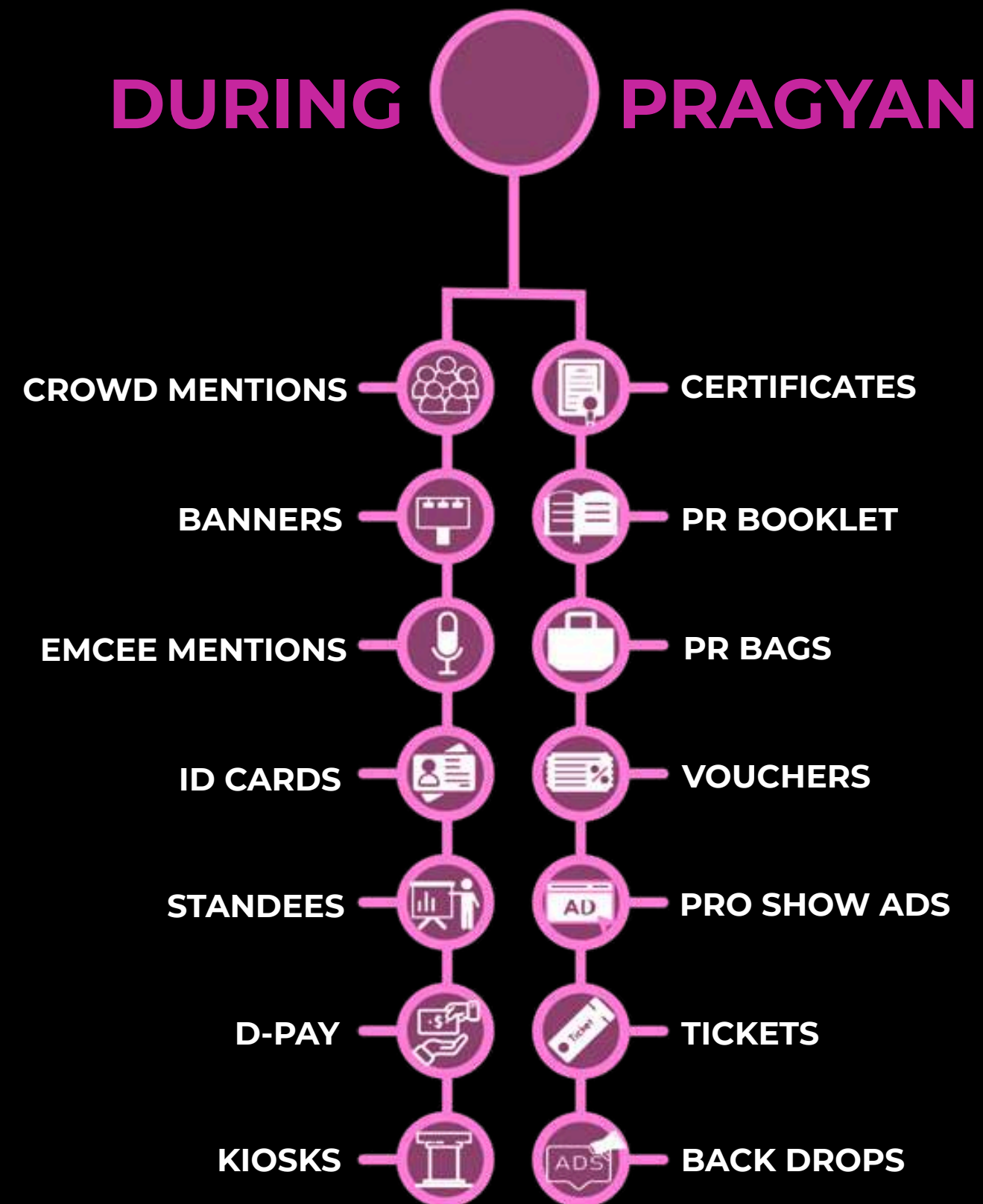




# WHY SPONSOR US?

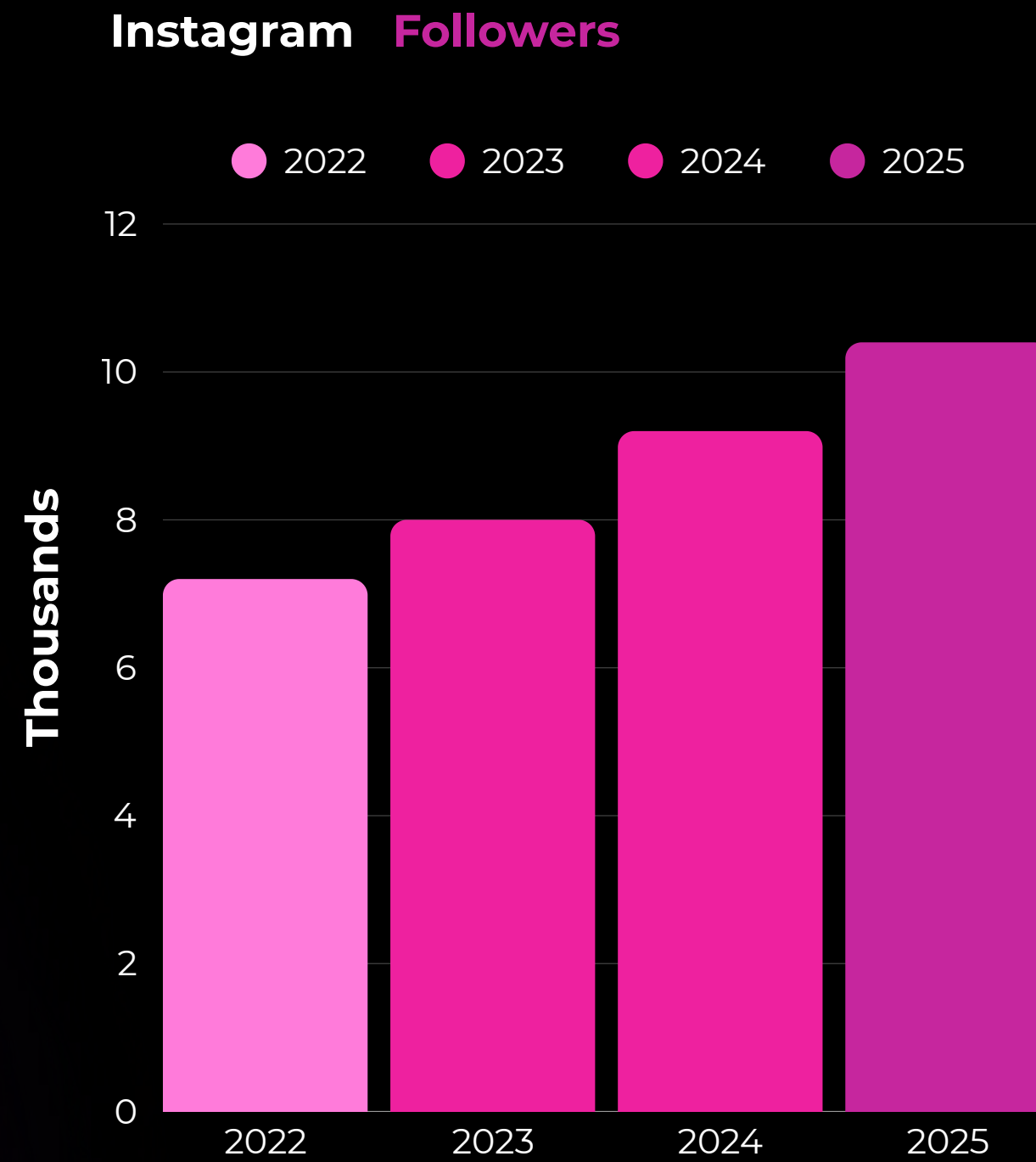








# WHY SPONSOR US?



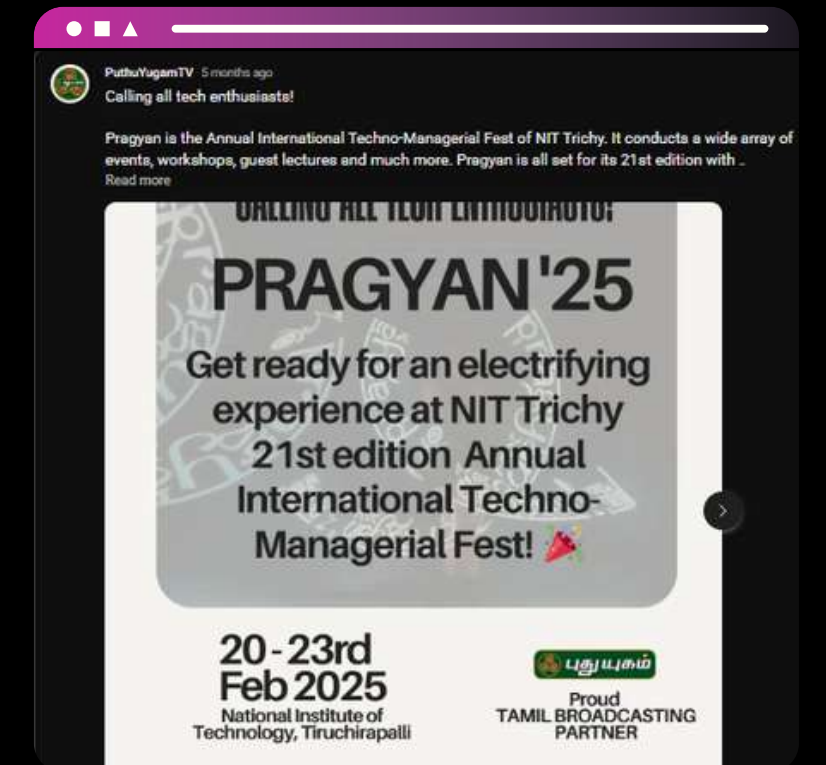
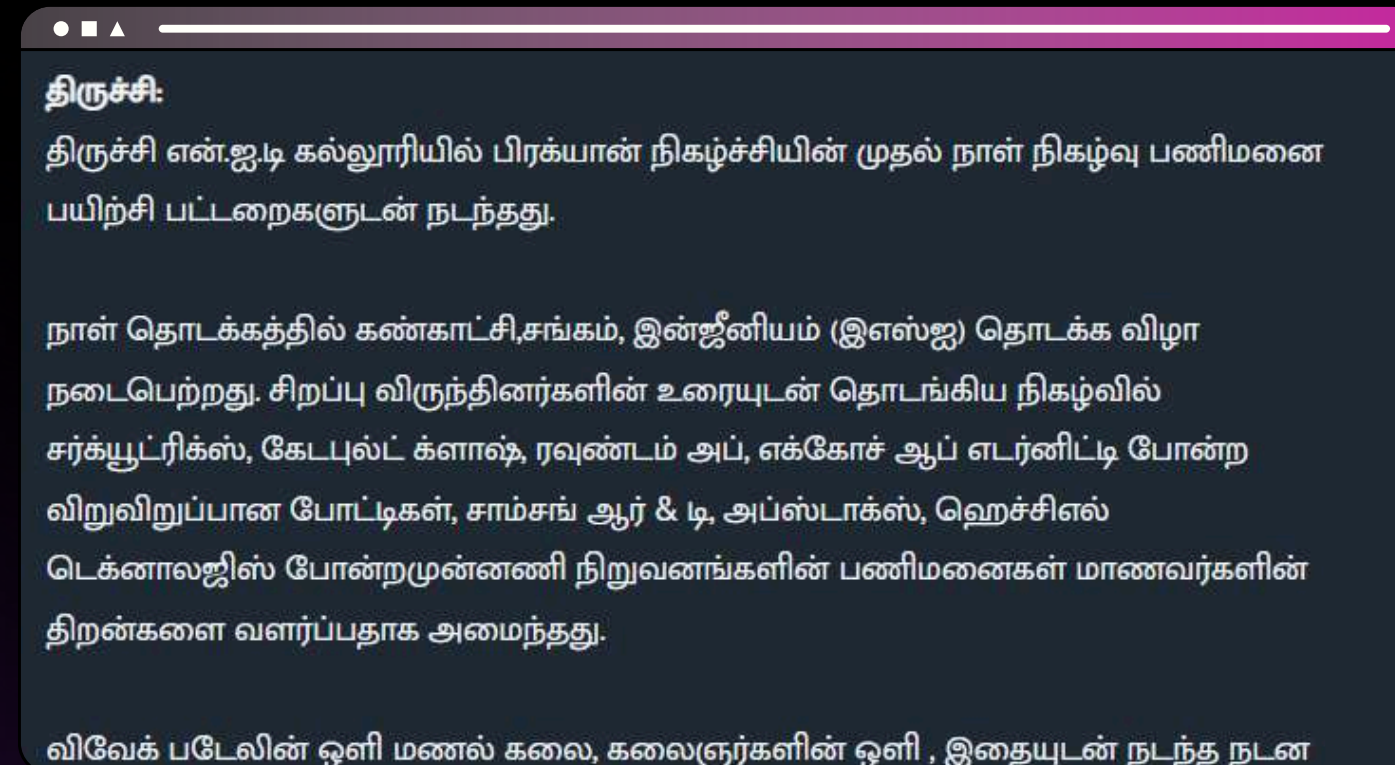
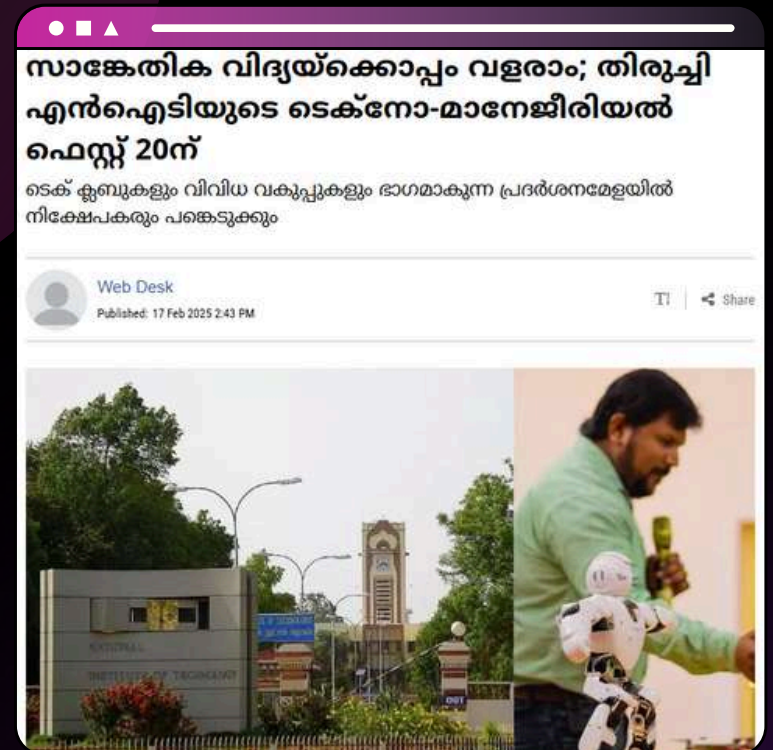
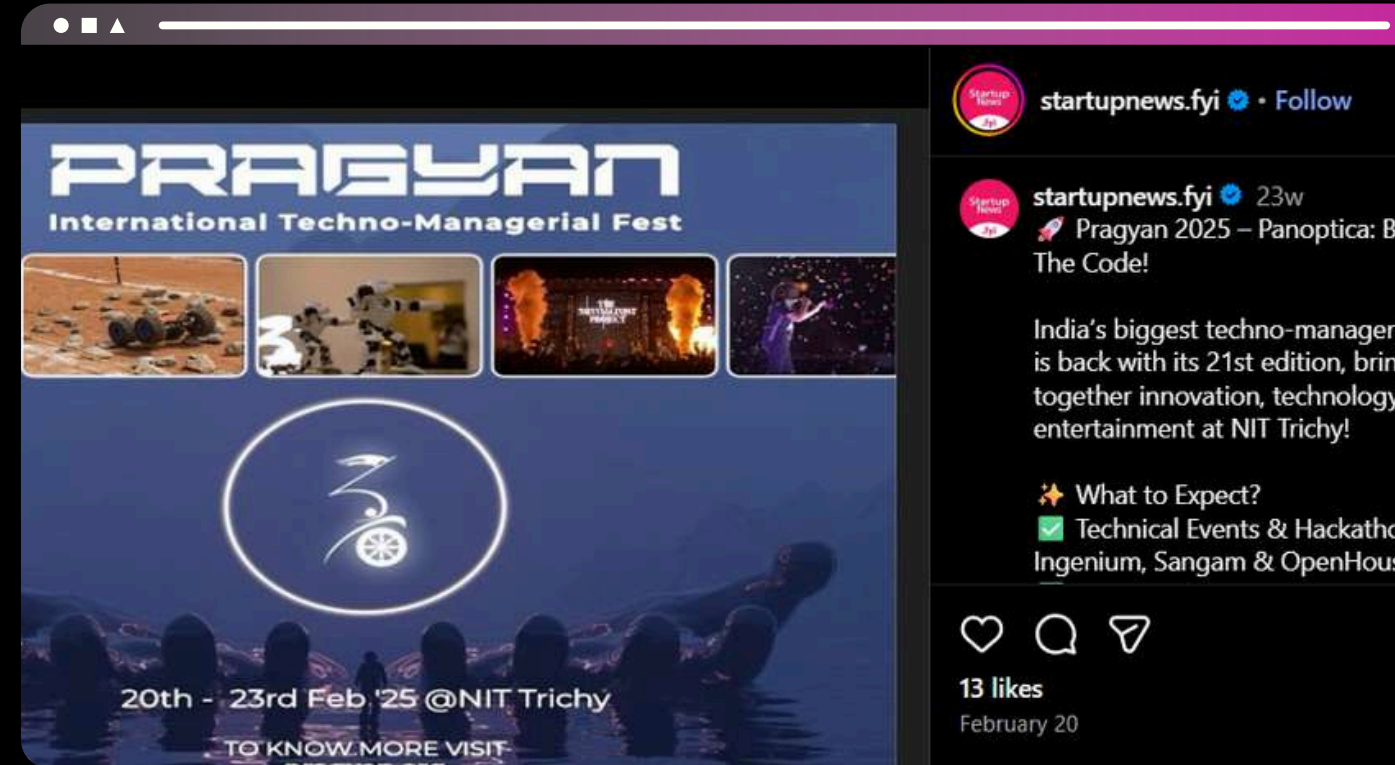


# MEDIA PRESENCE





# MEDIA PRESENCE





# BRANDING AVENUES



HIGHWAY BANNER



MAIN ENTRANCE ARCH



CROSSFIRE BRANDING



PR BOOKLET



GUEST LECTURE BRANDING



MARKETING STALLS



# BRANDING AVENUES



BARN HALL SCREENING

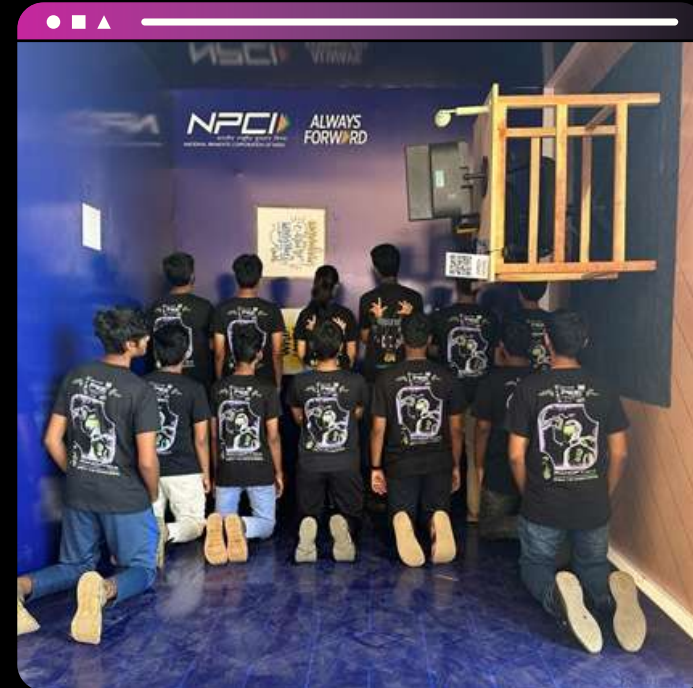


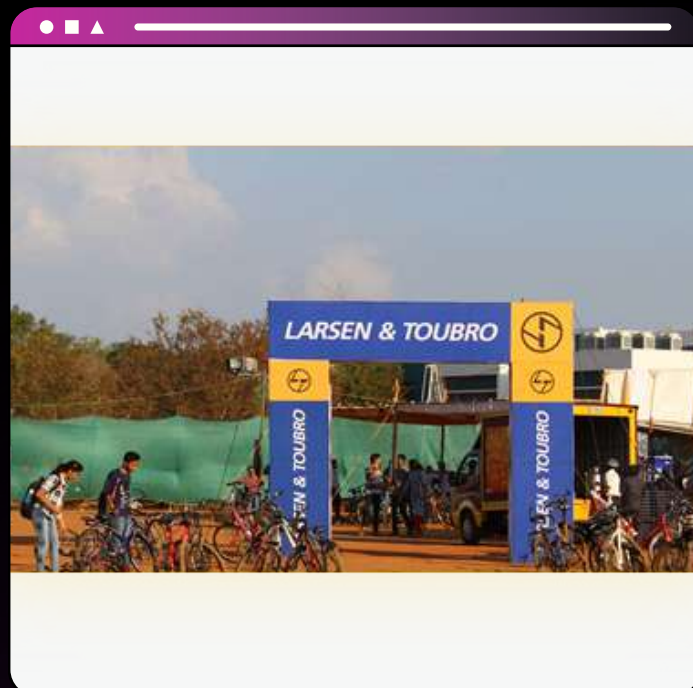
PHOTO BOOTH BRANDING



FOOD STALL BANNER



EEE AUDI BANNER



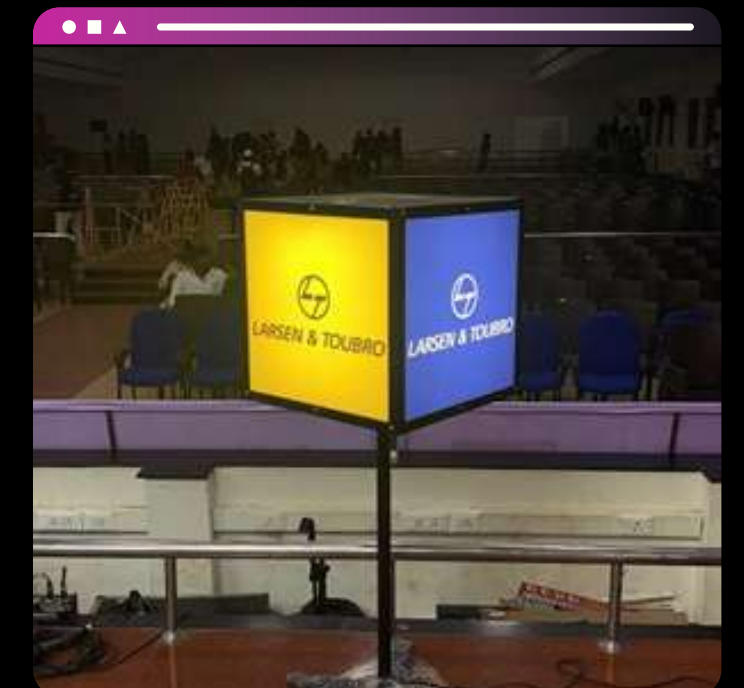
AUTO EXPO ARCH



BANNER ARCH



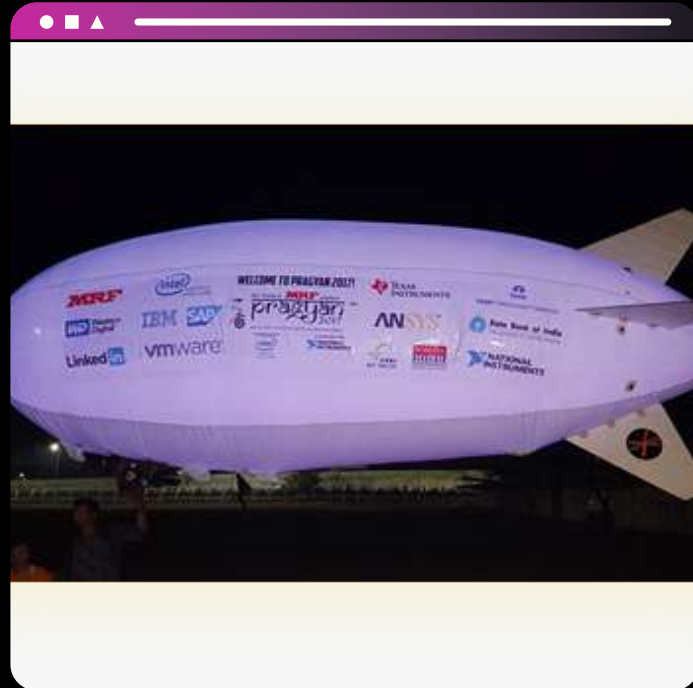
HACKATHON BANNER



ON STAGE ROTATING CUBE



# BRANDING AVENUES



AIRSHIP BRANDING



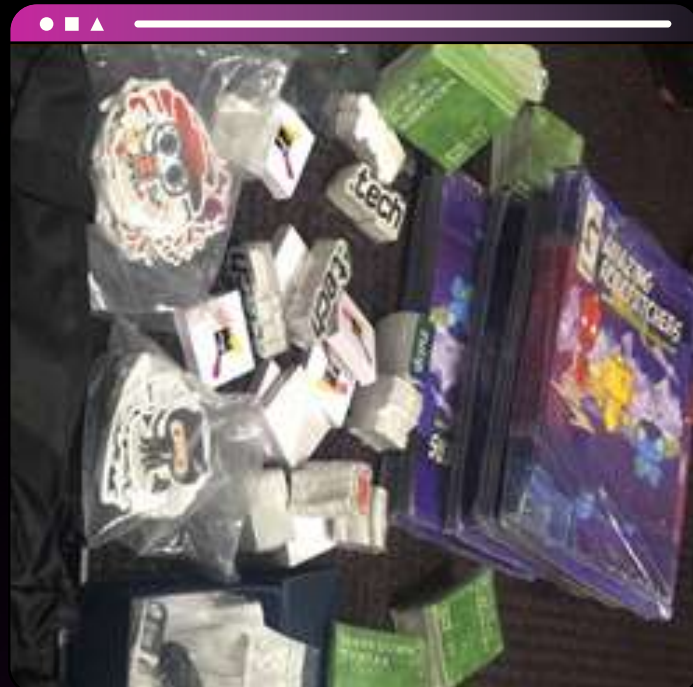
TECH TALK BRANDING



T-SHIRT BRANDING



PR BAGS



GOODIES



EVENT BANNER



HELIUM BRANDING



HOLOGRAM BRANDING



# BRANDING HEATMAP

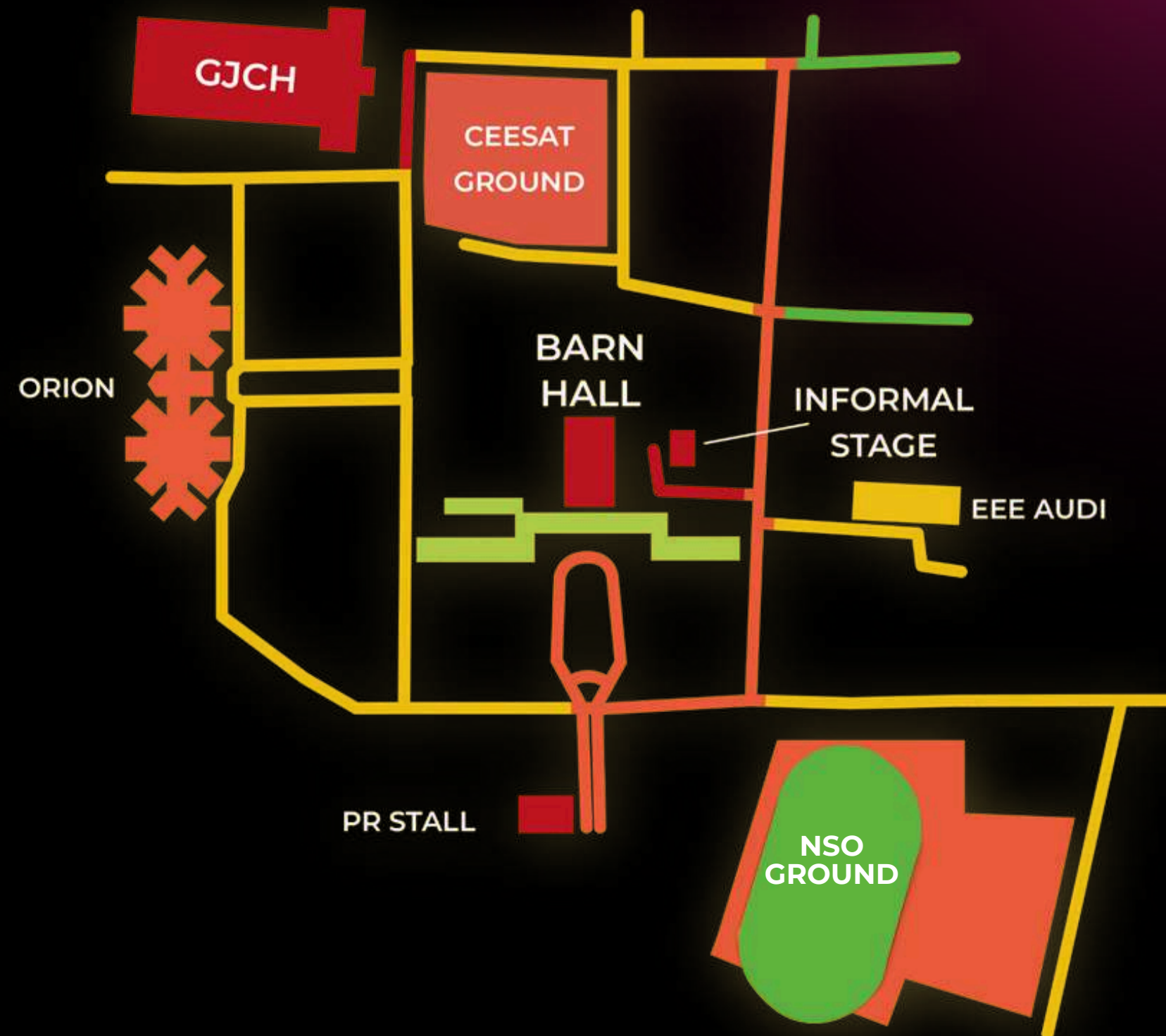
● VERY HIGH

● HIGH

● MODERATE

● NORMAL

● LOW





# PRAGYAN EXPERIENCE



## Logitech

Brilliant interaction with students coupled with extensive brand visibility resulted in a thoroughly enjoyable association with Pragyan. Kudos to the organisers of Pragyan for putting up a great show.



## Peter Schultz

It's a wonderful experience when students get to meet people like us and interact with us, learn from our success stories, while at the same time, we get to meet you guys, and help guide and inspire young engineers like you.



## Goldman Sachs

It feels good to be a part of such an energetic crowd. Had an enjoyable experience at Pragyan.



## Jimmy Wales

Thank you Pragyan for this special celebration. It is the inspiration of so many talented people like yourselves that keeps that keeps spreading the message of Wikipedia."



## Microsoft

Pragyan NIT-Trichy Hackathon was a great platform for us to connect with 150+ student developers coming together on a 2-day mission to build apps that empower a Digital India. The enthusiasm was palpable and the energy infectious. Congratulations to the winners and the Pragyan team on making this a success.



## Datawind

It was surely an amazing experience to see such a phenomenal response. These bright ideas need to move from ideation, incubation and give them a commercial boost. Datawind wants to be the focal point to push such innovations and look forward to support many such events.



## Archana Sharma

I think youngsters are the future and are full of ideas. Pragyan brings them all together along with the various fields of science and technology initiating a snowballing effect in the society. Definitely, Pragyan is playing a good role in this process.



# PREVIOUS SPONSORS







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